

Browse Through 167+ Testimonials To Find Out Why Past Clients Love Working With Promoshin!

Fritz Friedman of IftGift | www.iftgift.com | Los Angeles, CA

“My name is Fritz Friedman, creator of IftGift. The only way to suggest gifts, while you send cash. When I approached Ben Marvazi of Promoshin for an explainer video, I had two unique problems. First is that the product concept, while incredibly simple, was a radical paradigm shift in how people think of gifting. Sure once the light bulb clicked on people got it but with surprising frequency, people had a hard time getting it. Heck, even the patent examiner missed it at first. The second problem is that the way I intended to launch was also a radical paradigm shift. No dorm room engineering geniuses, no VC funding rounds. Instead, my strategy was to build a credible proof of concept of the website’s entire front end, protect the core concepts with patents and to use those things to capture the interest of the big players who could best bring IftGift to fruition. So I needed an explainer video that - a) communicate it clearly, and b) look impressive. As if the situation wasn’t challenging enough, **I was probably Promoshin’s client from hell. Why? Because I had spent a good chunk of my early career writing and producing animation commercials for breakfast cereals - Trix, Cocoa Puffs, Count Dracula.** I knew high end communication **animation commercials** and animation, but being totally self-financed, cost was a monumental consideration. I don’t know whether Ben wound up considering me a valuable creative partner or a super demanding pain in the rear. That right there, the fact that I don’t know which, is a remarkable testament to Ben’s professionalism but more than that, I’m thrilled with the two explainer videos we animated. One could even be an eventual TV commercial. Pound for pound, dollar for dollar, there’s no way you’re going to beat Ben Marvazi and Promoshin, and I stake my baby business IftGift on that simple fact. I don’t know what your business is all about, but you’ve got no business considering anyone else.”

Brady Mann of Vendue & Mogo Radio | www.myvendue.com | Piedmont, OK

“Hi, my name is Brady. I am a business owner and have recently used Promoshin for a couple of videos. In fact, I have two different businesses and they have done such an amazing job that I wanted to send this recommendation video just telling you to go for it. They have done an amazing job. I was a little hesitant at first and the main reason is, I’d got some quotes on doing

an explainer video, and those quotes ranged from anywhere from \$10,000 to even \$25,000 to get, and we're talking like a minute and a half to two and a half minute video that explains what our business is doing, but I got in touch with Ben and Mark, their marketing team. They have been super supportive! I'm talking incredible customer service. If you need them they'll talk to you, and they're there for you. But what's amazing is the quality of their work. They get it done exactly how you want it. If you need anything adjusted, they adjust it, and they keep working with you until they get it right. So they don't just leave you out to dry and you kind of get a video that you kind of like. No, you're going to like it, and the quality of the work is amazing. Guys, listen - I highly recommend using Promoshin. One of the best parts is, instead of paying \$10,000 - \$25,000, I paid \$1400 or \$1500 for the video. **The beautiful thing is that everybody I've shown the video to - it brings us a level of professionalism to your company to where people go, "Wow, this is the real deal."** In fact, one guy, he said: **"Is this a huge company you're working for?" He thought that I was working for a large company. I said, "No, that's a company we just started from the ground floor."** We had just started the company, and he thought it was a major organization because of the quality of work that Ben, Mark and their team have done for us. So guys, use Promoshin. Trust them. They won't treat you wrong. They do a heck of a job, and I would highly recommend them to anybody."

James Mason of MindShop | www.mindshop.com.au | Australia

"Hi, my name is James Mason from MindShop. It's been great working with Promoshin over the past month on an explainer video project that we had them create for us. Certainly lots of options out there when we searched on the internet. **I've researched about four or five different providers, and looking at Promoshin, it was certainly one of those that I think gave the most transparency to the process, delivered from [what could I tell from the testimonials], on what they say they would do...and just quick in the communication.** I probably didn't have high hopes getting into this process on the quality that would be received but that was certainly more than exceeded when we went ahead with Promoshin and had them create our video for us. I guess one of the probably biggest benefits I found in working with Promoshin for our explainer video is (as I said earlier) - just the promptness in replies, the openness to adapt and just deliver the outcome that we're looking for our particular video. I even loved the initial sales process where it was just prompt. A quick meeting was booked with a 15 minute slot with Ben, had a quick discussion about what we're looking for. He relieved any fears I had about the process and we were straight into it. It was terrific. So, the quality has been terrific. We are able to pick our own voiceover and background music, and I can't recommend Promoshin high enough. Because again, they seem out of all the providers out there - to be the one that can actually deliver on what they say again they deliver for a cost effective investment that we made. So again, look around at all the options, but I think you'll find from looking at all the testimonial videos and the examples on the Promoshin site of Promoshin, they are certainly one of the better providers out there, and I highly recommend them from our perspective on delivering what they say they can."

Taylor Wilson of JobMarketMaker.com | Charleston, SC

“Hello, my name is Taylor Wilson. I am a Product Manager and a Talent Acquisition Strategist at Job Market Maker. We recently used Promoshin to create an explainer video for our product and it was a fantastic experience. We chose Promoshin because they offered a diverse portfolio, along with the most competitive prices out there for companies creating explainer videos. **What we found out from our research shopping around is that a lot of other companies put conditions on the contracts and limited amount of revisions, a stringent timeline with minimal time for revisions.** However with Promoshin we found that they were extremely receptive to all of our edits and the process. So in each stage of the process, we made several edits, several revisions - and Promoshin was extremely responsive to that, and they helped us work through each of our problems at each stage. Our expectations going into this was to have great communication back and forth as well as creative inputs from their side and they provided that and they were fantastic on the turnaround time with the iterations. Some of the concerns or fears that we had before we found Promoshin while we were looking at other companies, was that we weren't going to get the product that we truly wanted and that we weren't going to do anything about it. However, once we spoke to the Promoshin team and found out how detail-oriented they are with each step of the process, so you make changes to the script and you don't move on from that stage until you've finalized it and you're 100% happy with it. Same with the illustrations and the animations. So it was a very iterative continuing process. Some of the top benefits that we liked that came from working with Promoshin was a Project Manager. **They hold your hand through every step of the process and make sure that everything is exactly as you want it, and again, you do not move on until you are completely happy.** As a result of hiring Promoshin, we were able to meet our deadline which came up rapidly. We started this process five weeks ago, and we told them that we had a hard deadline and we were able to meet it with some time to spare. I would absolutely recommend Promoshin to another company looking to create an explainer video because they take the time to make sure they're crafting exactly the message that you want to put out and broadcast. **I would recommend somebody who's looking to create an explainer video and doesn't know what company to choose to at least strongly consider Promoshin - a) because of their extremely competitive prices, b) because of their fantastic customer service and, c) because of their quality and creative control.** Thank you.”

Pankaj Gupta of Cricfi | www.cricfi.com | San Mateo, CA

“Hi, my name is Pankaj and I'm Co-Founder of Cricfi.com - which is a social networking platform which is catered towards Cricket. So we approached Promoshin to create **6 different videos** for our different marketing needs, and one thing which I would like to mention here is that **they did a splendid job in creating all those videos.** So the whole idea was that our website is catered towards six different rules of the Cricket which we wanted to explain and apart from that, we wanted to have a kind of overall explainer video which we can put on our landing page. So it was a big project, and we did our research on the website but ultimately we figured out

Promoshin for a couple of reasons which they proved that yeah, they would. So a couple of specific points which I wanted to point out here is first thing, as we provided multiple rounds of feedbacks on different videos needs, and the whole team, Promoshin team, was very cooperative and supportive. **They took our feedback very seriously** and within a very short span of time, they actually implemented all those feedback which was kind of really nice. We went back and forth multiple times but they were collaborative toward the process which was awesome I must say. Second thing, very price effective. It was kind of overall, the length of six videos is nearly around 15 minutes and they provided us best value of the money. **Indeed, I still remember in one of the very few discussions which we had with Ben, in fact he suggested a couple of awesome ideas through which we can reduce our costs which was kind of very encouraging and that was one of the reason actually we selected Promoshin over any other company.** So I must say that they provide really good value of the money. Third thing which I can say is good suggestions. So considering that I was kind of new in this whole video creation process, **one thing which Promoshin team did is that they gave us wonderful ideas on how we can make our video better. They always came up with some creative ideas which helped me and my team in creating the video.** Most of the time, **I used to feel that I'm part of that team, rather that I'm someone who is actually an outsider.** So that was kind of one of the things which I surely would like to highlight here. Next part which I must say is quality of work. Overall when they delivered the video to us, it is looking very professional in nature. In fact, they always used to give us kind of a good amount of options to like about which voiceover artist we want to go for, what background music we want to go for. So they always gave us multiple options and all of those options were awesome but yeah, ultimately the video which came out, it's quality I must say is very professional in nature which is very encouraging. **The best part was that there was no fine points in the contract.** So a lot of times it happens that when you reach out to someone, they provide you multiple fine points. You can't go beyond three revisions. There should be this word limit or there should be this character limit but with Promoshin, what I realized is actually they were very receptive of our ideas, and there was no fine points in the contract which we signed. So we agreed on a price, and afterwards it was all like that. Okay, I'm part of the team. I'm working with the team, and they are not working on my video but they are trying to create something which looks good. So that was again, very encouraging. **Overall, I must say that the whole experience was very fun, and I got what I was actually looking for. To be very honest, in the beginning I was not very sure what I was looking for but with progress of this project, I realized actually what I'm looking for and this team helped me with that.** Not only did they help me with that, but they also came up with something which I was looking for. So I would surely like to recommend Promoshin to all the users or whoever is kind of shopping for video creation at this point of time, and I must say it's a good company to work with - so thank you."

David Andrawes of DirectSMS | www.directsms.com.au | Australia

"Hi, I'm David from DirectSMS and today I just want to share my experience of working with Promoshin to create our explainer video for our website. Let's start with why I chose Promoshin. I think from when I was doing the research out there, **I thought they practice what they**

preached far better than anyone else in terms of their own explainer video, and I think they've had a very clever concept and storyline and very well presented and certainly was appealing enough that I was quite happy to go ahead with them. **When I was doing my research I did find there were others out there, but I don't think any of them really presented their offering as clear and as easy to go ahead with as Promoshin did.** In terms of expectations, this was the first time we did anything like this. Myself and my business partner are very engineering minded, left-brained type of people. Going into the creative realm for us is not something that we typically do or really have a lot of experience in. So Promoshin really sort of made that process a lot easier for us, and I think it ties also into their process. They really gather the right information upfront so nothing was really lost in translation. **They are really easy to work with, made the process very simple to follow. The Project Manager that we were working with, George, was lovely to work with and very accommodating and certainly exceeded our expectations in terms of his project management skills, as well as the end product with the final deliverable that was produced.** Would I recommend Promoshin? Absolutely. We certainly will be doing other explainer videos in the future, and we certainly would be using them ourselves, as well as anyone else that we knew that wanted to get an explainer video, we certainly have nothing but praise and really happy with the output that Promoshin has produced. Thank you."

Roger Derham & Brandon Timlin of The Badlands | Elk River, MN

"Hello guys, my name is Roger Derham from The Badlands and I'm Brandon Timlin from The Badlands. And you know, we've been using Promoshin for one of our marketing campaigns, and we used them all above all other options because...why is that, Brandon, do you think? You know, we searched the internet like everybody does and we did our research and we thought that for the value, the video examples they had were pretty good. **Our expectations were pretty high. We wanted a kick-ass video. And we got it. We had a ton of concerns and fears. We didn't know these guys. They are on the West Coast. We're from the Midwest. We didn't know how it would work, if the video would be any good, if they were going complete on time, if they were going to do what they say they would.** We had all the concerns everybody does but it turned out well. Yeah, and our Badlands product was pretty kind of unique. I thought the top feature was, we included ourselves on the videos, they actually had a British voiceover artist to mimic this guy right here. Yeah, that was pretty cool. I think it worked really well, and they're pretty timely with their communication as well. So **the Project Manager that we worked with was pretty hot off the press giving us updates, so that was pretty cool considering the time constraints we were under.** I think we would make another video with them. **They stood by what they said they would do and they did it, and I'm happy. They followed through. They executed what we wanted.** Definitely, we would recommend Promoshin. They did a wonderful job. Again, we had a unique project to work with. We had them to do some unique things which we didn't see in any of the other videos with The Badlands so yeah, very good."

Todd Butcher of StorageBall | Houston, TX

Expectations: “Hey, everybody, Todd Butcher here, IT guy, inventor, father of two. I just want to say thank you to the guys over at Promoshin for helping me put together my first explainer video. I’ve done a lot of projects in the past where I needed marketing material and advertising stuff, but I’ve never used an explainer video. So I want to say thank you guys getting that out for me. It said exactly what I wanted to say. The cost was great. Working with you was a pleasure. **Everything that I would expect in a company that I’m doing business with was met, and I really appreciate that.**”

Research: “So when I start researching anything like this, it sounds kind a corny, but I do it in a bit of a holistic way and it starts with the website. So I visit the website and I want to get a good feeling about it. Do I feel comfortable there? Is it easy to maneuver? Do all of the links work? The color is right. This all goes into my decision matrix, and then the next thing I do is I send a question or a comment to the company, either via email that they’ve got posted or if they have a web form, I’ll send it through there. And I ask a specific question that can’t be answered by a form letter that I get back. If I get a good personal response, you feel good. You feel like you’re getting personal service. If you get a canned letter that directs you to their help and support page for example you know that nobody even looked at my question. So I got all these with Promoshin and I felt really good about it.”

Concerns: “Everybody is going to have concerns when they venture into a new project, right? **So my absolute biggest concern was will I be able to get across to the company that I’m working with my idea of what I want, and will they be able to understand it and turn it into a product that’s gonna get the message that I want out.** That was my absolute biggest concern. So after, even before I started the project, a few questions and answers back and forth via email with Promoshin, they completely understood what I needed. We went ahead and started the project, finished it - and voila, I’ve got a great product.”

Benefits: “Okay, let’s talk about benefits. **There were several benefits to working with Promoshin: 1) The communication was great. I always knew that I could get a hold of them if I needed to 2) They had some talented artists that knew what they they were doing. They knew exactly what I wanted - at a fair price.** The last thing that appealed to me was the fact that they allowed me to break the total payment down into several payments which is exactly what I needed at the time. Anybody that’s in business knows that cash flow is an extremely important issue. I can’t say enough about the benefits of the whole package, everything I needed at the time - talented artists, good communication, worked with me on the payments on it. So I have nothing but good things to say about them.”

Results: “Okay, so the results that I got were exactly what I expected. My instincts were correct. I got a good feeling all the way through the entire project, and if you’ve ever done any type of project work in the past, you know that there’s a lot of moving parts in it. And the more time that you have to spend on any one part that’s causing you problems and taking more time, that becomes a pain point. This piece of the project that I was working on, I didn’t have to worry about. **I had great communications with them. I felt confident that they knew what I**

wanted, and it all came together. So as I'm juggling all of these different pieces of the project, that was one piece that I didn't have to worry about. So I was more than happy with the results."

My Personal Recommendation: "So anyway I think I've said enough. Promoshin.com is the way to go. You'll get a great product at a great price, and everything that I expected was met. The results were great, and I couldn't be happier with my end results. So Promoshin.com, that's the way to go."

Kyle Strong of Kehoots | www.kehoots.com | Marrieta, GA

"Hello, my name is Kyle Strong. I'm a Co-Founder of Kehoots.com which is a mobile and web-based application for perks and rewards for groups and affiliations, and **I chose Promoshin after being impressed thoroughly by their thoroughness and by the different arms of the company. From the initial call back I was impressed, to the communication of the owner of the company, to the Project Manager, and just the professionalism that was displayed to my Co-Founder and I was very impressive.** Prices that we considered from other companies were way out of our price range, but the combination of the pricing, as well as the professionalism with dealing with Promoshin was ideal. My expectations with Promoshin was to have a professional explainer video in a short amount of time for completion which was going to just require a good understanding of our complex kind of web idea, and they really did nail it. **My fear was that Promoshin wasn't going to understand our vision and that the script would take very long to write, more than the time that we anticipated but that was not the case. I found that the Video Development Team was able to really nail our vision and come up with an explanation video that fit perfectly with our website.** The communication, the pricing, the professionalism, the timeliness of the video completion - all those things were key in this whole process. My experience, I would definitely tell any type of startup company or established company that's looking for a video for their company to use Promoshin because **my experience was very painless**, and my Co-Founder and I are **extremely pleased**. Anything that I would give as far as a recommendation when looking for an explainer video, I would say to the company owners to put in your requests. That's what we did. We did several sites. We put our requests in, and then we wrote down our top concerns and then when they called back, we narrowed it down to who impressed us by answering those questions in a timely manner and just their overall professionalism and again, we chose Promoshin for those reasons. Again, I'm Kyle Strong, Co-Founder of Kehoots, and I recommend that you use Promoshin for your next explainer video."

Adan De La Cruz of Scentfly.com | New York, New York

"Hey guys, just wanted to make a quick shout out video to Promoshin.com. **Just wanted let the world know how freakin awesome you guys are. I found you guys online by the grace of Google gods. After spending, I can't even tell you how many hours - comparing different video custom explainer video sites. I found your guys site to be pretty cool because you**

guys have a lot of testimonials, you guys have a lot of examples that I really liked. In general, I'm always going to be a little skeptical about buying something custom, because you really never gonna know what you gonna get on the other end. And you never really know if the person on the other side is really going to take charge of your project...but I gotta give a shout out to my project manager, George. You did an awesome job man, I got to give it to you. **All my requests were done on time, all of my illustrations were done awesome. I mean you guys did a phenomenal, phenomenal job. In the end, I got an awesome video.** So if any of you guys out there looking for an explainer video, look no further than Promoshin.com. If you wanna work with people that know what they're doing and can get you an awesome, awesome video. Do yourself a favor - go to Promoshin.com."

Jason Cahill of Traansmission | www.traansmission.com | New York, NY

"Hey guys, this is Jason Cahill, Founder and CEO of Traansmission. We're a logistics marketplace, connecting truckers and shippers. So the reason I'm here is probably the same process that I did a couple of months ago. Why Promoshin? Why them? There are lots of options out there. Some are cheaper. Some are more expensive, but I think the responsiveness when I asked them the initial questions. **Certainly the price is great and competitive but I think that really the responsiveness to emails is really what sent me over the edge.** So like you, we did research. We figured out what companies were out there, what they offered, what they didn't, and so after a week of looking at various websites and some good, some bad, we really thought Promoshin was the team that we wanted to work with. Expectations going into it, we had a pretty tight timeline. We had a working script, but the team really answered questions we had upfront, were really thorough on what a sort of timeline would look like. How if we edited, that's fine, but it might obviously take more time, and they also gave us a reasonable expectation of how long the clip would be from the outset. I think the concerns we obviously had were what would the quality look like. They have a lot of samples so you're able to see that upfront. So I think one of the other concerns was timeline, making sure that it would fit in the timeline we wanted it to. **As a final result of hiring for us was really word of mouth referral. We're in an incubator as you see behind us. There have been a couple of other companies that have used them and strongly referred them.** So I think that's the strongest referral, is talk to people who have used them, and really that's why we decided to use them. I can't recommend strongly enough using Promoshin. **They were super responsive, even responding on Saturdays.** The typical startup life, you don't have a lot of time to make tweets and edits but they definitely were extremely responsive to emails that we would send back and forth. So good luck, and I think you've made the right choice coming to Promoshin. Thanks a lot."

Eamon Murphy of Equity Realty | www.equityrealty.com | Naples, FL

"Hi, I'm Eamon Murphy with Equity Realty in Naples, Florida and I wanted to take a little bit of time to tell you about my experience with Promoshin. We looked for an explainer video online,

and Promoshin is actually the first vendor we came across and really no need to check out anybody else. **So got working with Promoshin right away, and the communication right off the bat was really terrific. We got the project rolling very quickly. We were going in a direction right away which didn't really give us any reason to solicit the services of any of their competitors.** I didn't really shop around too much, but once we got the estimate from Promoshin we were really happy. It was very fair. Their terms were really good. So we just decided to go ahead to use Promoshin and go from there. Our expectations were have a really good video. We had a lot of direction. Our vision, we articulated through emails to them with a specific script. They were able to take that script from us and our description of the animations and put that into a storyboard really easily, without much input from us which was good. Once they created that storyboard we had some revisions but I feel that their initial storyboard that came up with based on my description was really good. It was right on point. And the revisions that I had were really just kind of tweaking little revisions here and there. They made those revisions, no problem, came back to us very quickly. **The communication was always there and that was really terrific. The final product was great. It was so good in fact that we used a part of that video but actually created a second video. So when you're happy enough with the product to use them again, that's a true testament.** We've used them a couple of times already, and I would certainly use them again. If anybody's looking for an explainer video, a vendor, I would say, you know - one stop shop. They can do it all. Promoshin handled every aspect, from the visual to the audio, to really just listening to what we wanted and putting that right back in production for us so that we can move forward with our project. I didn't want them to get sidetracked with a lot of other things. I just wanted to get the video out and get it done right. **I think I wouldn't even go shopping around too much because in that amount of time, you could have had a really terrific explainer video already done for you.** So we're really happy with the product that we have now. We're going to use it for our marketing for a long time and if we want to change it up, I would probably go back to Promoshin and do another video with them. So full confidence and very happy with Promoshin and everything they've done for us so far, and maybe we'll be doing some business again."

David Fontaine of New EDI Marketing | Atlanta, GA

"Hi, my name's David Fontaine. I'm Director of Marketing for New EDI. New EDI chose to work with Promoshin for a few different reasons. One, is the value they provided. **We felt that they offered a quality product at a reasonable price, compared to some of the other companies we researched out there. We also felt very confident that our communication would be straightforward. There would be no issue in terms of language barrier, that the timelines for communication would be fairly real time, no time zone differences or at least they'd be transparent, and the third reason is that we saw examples of other B2B companies similar to New EDI that had worked with Promoshin.** We felt confident they would be able to help us convey some fairly complex topics visually in a way that would be appealing and easy to digest and understand. When New EDI did some research about companies that provide explainer video services we noticed that Promoshin as I said before, does a lot of work with B2B companies. **They seem fairly adept at communicating complex**

topics in a straightforward fashion. The graphics and the animation were very appealing and enjoyable. We found that Promoshin would be a good cost, good value. We didn't think there would be any issues in terms of language barriers or timing issues in terms of time zones, issues in helping us produce a quality video on a fairly aggressive timeline. Based on the research we did of other explainer video companies, services, the quality, the pricing and based on the examples that we saw from Promoshin of the other companies they've worked with, my expectations were pretty high going into the project, expected that we would have a high quality final video that would tell our story concisely and clearly in a way that was visually appealing, and I believe that's exactly what we came out of the project with. **We did a pretty good amount of research on other explainer video companies before we decided to move forward with Promoshin.** So we really didn't have any fears per se. Anytime you haven't worked with a company before of course there are concerns or question marks about their processes, how they do things, timeframes and all that but **I found that working with Promoshin was very straightforward, very responsive and were able to move through a fairly aggressive timeframe to get a finished product that we think will concisely and creatively convey the key messages** that we want to our key target markets. I would highly recommend Promoshin to any company that is interested in producing high quality creative explainer videos. Based on my experience with Promoshin, if I have the need again in the future for New EDI I would select them again for that project. Here are the top features and benefits that I enjoyed from working with Promoshin: **Number one is that the process was very clear. The steps were laid out for us to get started and get them the information they needed and the different components selected to move forward very quickly with the storyboard for the video.** They were very good about asking questions and in moving that process along pretty quickly. So I would say that the couple of reasons that I would recommend Promoshin would be responsiveness, ability to communicate clearly and the ability to keep on a timeline to produce a final result. I would absolutely recommend Promoshin for a couple of different reasons. One is for any company that is looking to convey complex information and easy to digest and friendly format, I think the explainer video is a great way to go. **I think Promoshin does a good job of communicating with the client. They have a very defined process for how they work with clients and produce the videos,** and that is very helpful for folks such as myself, that while I have a lot of experience in different parts of project management, interactive projects and things like that, it's always great working to with somebody that has a process defined that they can repeat and to help you move through the process very quickly. I absolutely would recommend Promoshin for any company that is looking for a partner to help develop an explainer video that conveys fairly complex concepts in a way that is visually appealing, is easy to understand, and it conveys some basic key messages in a fairly short amount of time. **They also have a process that is clear, that is concise and is easily repeatable. Obviously, they've done this a lot and so that's helpful in guiding any individual, regardless of your experience with marketing, project management, or other projects.** It's helpful in guiding us through to a quality end result. So I would absolutely recommend Promoshin to any company that's looking to convey as I said, those complex concepts in easy to digest visual format."

David Hash of Centermark Recruiting | King City, OR

“We used Ben and team of Promoshin to create a marketing video that would synthesize our value proposition to potential customers and we knew that an effective way to grab their attention and really to make them acquire further about our services. We were first attracted to the idea of creating an animated marketing video simply because of the fact that in our business which is executive leadership recruiting there’s a big need for us to be really be able to differentiate our services amongst our competitors so we saw a creative animated marketing video as a way to synthesize our value proposition and to be able to relay that to potential customers. I had a very specific style of video in mind when I came to Promoshin and it really it looked to me just based on the type of videos that I’ve seen on their examples that clearly what I was looking for and what their style was quite a bit different, but when talking about what are requirements were and what we had in mind - we were very impressed by the fact they said look send us over a copy of the video you like and we’ll do just duplicate the style. **When we got to finished the video back I was just blown away at the quality, the professionalism, and what impressed me almost more than anything else was the fact that they were able to follow thru on what they said which was really being able to duplicate the style of the video example that we gave them.** So from that standpoint we were able to achieve everything that what we wanted to, that they met our expectations, and were able to deliver in what they say they would. I would highly recommend Promoshin to any small business looking to differentiate themselves from their competitors. I think a marketing video is a great way to do that; to be able to synthesize your value proposition and say it visually makes a huge impact. We’re very pleased with the quality of the work that Promoshin did for us and we’re very optimistic that this is gonna be valuable asset to our website and a tool to generate new leads and to ultimately close more sales.”

Carey Heazlewood of Rideabull.com.au | Victoria, Australia

“In considering production of its final video, I have a few different options to choose from. I decided to go with Promoshin for number of reasons. **They had a lot of examples of different work they’ve done for others as well as many recommendations so I felt rest assured they are not just fly by night in other company. Importantly they were price competitive and seem keen to get my business.** My research of various competing companies for Promoshin showed me many companies focused on the big fish. Being a small scale operation I wanted a company who is prepared to spend time on a small organization such as mine. Before getting a video I expected maybe getting some stick figures in my video or some limited animations. My main fear before engaging Promoshin was being ripped off or being provided with a video of limited use. **After hiring Promoshin I found the video was easier to make than I first thought.** Promoshin was prompt in making adjustments are required and supplied great ideas for the initial script. **They provided an animated video that surpassed my expectations. A great benefit of working with Promoshin is you don’t need any real knowledge of advertising or video making. You simply fill out their questionnaire and they come up with the ideas for you.** You can of course make any adjustments as you think

appropriate to improve a product. I recommend Promoshin to anyone needing a video made. They are easy to deal with and provide various payment options. They provide a quality product to advertise your business. For anyone looking for an explainer video, I recommend engaging the services of Promoshin. They will assist you in getting a video done quickly and in a professional manner that you would get you through the hurdles that may have held you back before.”

Jason Toy of Shoebox Photo Booth & Canine Dog Training | Charlotte, NC

“Hey Promoshin, just want to reach out to you and tell you thank you so much for the videos you guys produced for me. I was looking all over the internet. I do a lot of research when I do new projects, so I do a lot of research on finding a good company to make my videos obviously since it’s a lasting impression with my clients. There was so much variation between quality, communication, a lot of you reply and you fill out one of those forms online, and you don’t hear from them for a few days which is never a good sign. In my business, I’m big on customer service so I always feel keeping the lines of communication open helps build a long-term client relationship. So I’m very happy with the videos you guys have produced. My expectations were very high, and you guys had delivered. Any changes during the process that had to be made - you guys were very responsive. I gave a lot of detailed instructions and every time you guys returned back with any edits or changes, they were dead on what I was explaining or describing. So that was great. **You guys always, always reply back very promptly, very, very professional, great customer service.** I got a phone call initially before we even started, which was very, very helpful, and that way I could get a lot of my initial hesitations and fears out of the way. **Plus the fact that you guys guarantee everything was very rest assuring that I was going to get exactly what I had hoped for.** So we definitely recommend you guys. We got three videos currently, probably do some more in the future. The biggest thing I’d like to say, **anybody else looking for a video company out there, look at previous work number one, be able to talk to the people you’re going to be working with, make sure you feel comfortable with that relationship, and make sure they’re replying promptly.** That’s one of the biggest issues I always I have in general looking for a company - is the delay in time of between the initial contact and how long it takes them to reply back. Thanks again, Promoshin.”

Nabil Socara of Ubo | Ontario, Canada

“Hello, everyone. My name’s Nabil. We actually recently worked with Ben Marvazi from Promoshin, and I’ve just got to say he’s done an amazing job creating the entire video. **It’s truly been a pleasure to work with Ben from the start of this project to the very end. The guy has been very down to earth, very flexible, and at the end of the day, he’s produced an amazing video which we’re very satisfied with.** I would definitely recommend Ben to everybody that I come across with in the future, if they’re looking to get an animated explainer video done. Everybody that’s watching this, go out, **reach out to Ben. He won’t let you down.** He does amazing with the quality of work that he produces, especially in the time that he

produces it. So go out and reach out to Ben. My name is Nabil Socara, and I wholeheartedly recommend Ben Marvazi from Promoshin for your video needs.”

Jonathan Rose of CapitalGoldGroup.com | Woodland Hills, CA

“Hi folks, I’m Jonathan Rose from Capital Gold Group. Now, I was looking for an explainer video and there’s only one company I would use and that’s Promoshin. I’ve just finished my third commercial explainer video with them. All equally strong as the other. What I love about Promoshin is really the ease of use, the customer service. When you are given storyboards about how your animation will take place, if you need to make changes, they make the changes. There’s no grumbling, there’s no pushback. They just do it for you and they do it to my expectations and probably above that. **For what you’re paying for these explainer videos, it’s worth absolutely every single penny. And people give me lots of compliments on it. They think it’s super high quality and really reflects my brand.** I will definitely recommend using Promoshin again and I’ll look forward to working with them as well in the future. Thank you.”

Chris Kunzle of AgMarket | www.agmarket.net | Sao Paolo, Brazil

“Hi, this is Chris speaking currently from Sao Paolo, Brazil from where we intend to launch a new specialized agriculture investment platform for which we needed an explainer video. I did not know Promoshin or in fact any video production companies before so I found them through a simple Google search and certainly compared them to a number of peers but was immediately drawn and attracted to Promoshin to the very high quality I thought of some of the examples they had uploaded to their website which I thought was actually what we needed, essentially a real tailor-made, animated video and not some of poor quality type, almost slide show type videos that are certainly out there as well that with some of the poor example which I almost had an impression that I personally could have done that better myself. So I send a simple email to I guess info@promoshin.com with a price quote and briefly explaining what I wanted which was **immediately answered by Ben in a very open, honest, transparent, efficient way. Very easy it seemed on our end what we had to do, very clear, very detailed instructions. They throughout the process seemed genuinely interested in what we were trying to achieve. I always got the feeling that they were trying to create something for us and not essentially selling us something off the shelf but really work for us and create something exciting.** We were then assigned a Project Manager who did a fantastic job, very transparent again, very great professional communication by email, step by step taking away some of the concerns we had, some of the worries that this might take forever, or that they would not deliver the quality that we were looking for, really step by step delivering, getting our sign-off on every little thing. I was certainly tough to the Project Manager at times, pushing him to deliver which was always done to our satisfaction, very happy with the final result, great work. It took a couple of weeks I guess from scratch to have a great explainer video, and hence, I would definitely recommend Promoshin again without hesitation to anybody out there looking for a **very good, tailor-made,**

exciting explainer video, tailored to your needs, not something off the shelf but something done for your firm by a company that seems very experienced and that definitely know what they are doing. So good job, guys. Thanks a lot. We would contact you anytime again. Thanks.”

Toraye Izatt of Tarts On Fire | www.tartsonfire.com | Temecula, CA

“My name is Toraye and I’m with a small company called Tarts On Fire. We were recently looking in to getting an explainer video just to get the idea what our product does across a little better than just the pictures and some text on our websites was able to do. And as we started looking into it, **we found that getting an explainer video can be a little expensive. So we were a little discouraged. And then I came across with Promoshin.com**, got super excited because we could totally get our video done well within our budget. I spoke with Ben a couple of times. He explained how everything worked. Then we went for it, got the script sent over, picked the one we really liked, gave them the ideas that we’d like to add to the script. They were happy to do that. Then when it came time to do the actual animation, told them kind of what we were envisioning in the different frames, and they were happy to implement those. It was a fairly smooth process with that. We give our ideas. They implement it. Then we were always like, “Oh, maybe tweak this, tweak that,” and hey were always happy to fix it. It wasn’t a big deal, and like I said - for a reasonable price. So I would definitely highly recommend Promoshin.com to other people for explainer videos. **And then to top it off, towards the end of the process, Ben sent out some information on how to get our video out there so more people would see it.** We had just anticipated putting it on the website, putting it on the Facebook page, putting it on YouTube, but he gave a deeper explanation of this is what you need to do so that more people will see it, and I’m really excited about it, can’t wait for the people to start coming in in droves to the website. So again, I definitely highly recommend it, and you can do it well within your budget. Thanks a lot.”

Jack of Scan+ Technologies | www.scanplustech.ca | Montreal, Canada

“Hi, my name is Jack with Scan Plus in Montreal, Quebec. If you don’t know where Quebec is, we’re a province in Canada. So we are the home of the Montreal Canadiens, and here’s the punchline - we are the home of bilingualism which makes our job’s double harder, double more expensive. French and English has to be seamless and at the same time, it makes our lives that much more complicated. I had a very big obstacle with this in this business and our complicated company as well. **It doesn’t come easy to make a very concise and straightforward video, especially the two languages.** When I came across Promoshin after looking at so many different companies of all different type of prices, believe you me the prices can go up to like ten, twenty, thirty thousand - but when I came across Ben and his team at Promoshin and prior I actually saw the testimonials which made me very comfortable in the first place, but when I actually got involved and we started to do the actual video with them, **we saw how dedicated the team was, how involved in particular whenever we had any questions or had to add**

things or do things, they were always accessible which made it very, very, very comfortable for us. We are very demanding so believe me for the price and for the team and the people, the effort they put in, I give 10 stars and if anybody else out there is looking for something that is convenient, straightforward, right priced, and at the same time, a great team to work with, I recommend Promoshin to anyone and especially with our business which is not the easiest. It's a very complicated field to put something in two minutes in French and English. **You guys are pros, man. I give it up to you.** Thank you very much. Look forward to do more business in the future.”

Meredith Juengel of Prophecy | www.prophecyhealth.com | Greensboro, NC

“Hi, I’m Meredith Juengel, Director of Relationship Management with Prophecy Healthcare, and we just finished up our explainer video with Promoshin. We have two partners, Bittle Consulting Group and People Soft. We have three different components that create a holistic solution for the healthcare industry. So because we have multiple partners and multiple pieces that work together, this explainer video was somewhat of a feat for Promoshin. The reason is because we wanted all three components included, and we wanted our partners to be involved in the editing process to make sure that the end product was something that everyone could be proud of. So we wanted a visual representation of something that could seem like a complex concept. Of course we wanted it to seem easy though. So I have to say that Ben and the team at Promoshin were fantastic through all of our rounds of edits. We had edits on the storyboard side. We had edits to the animation, and even when everything was pretty much signed off, we came back with two fairly large edits for them to work in. **The team was super fast at turning around the edits and taking all of the suggestions into consideration. I can say that none of the edits, and there were probably hundreds, were ever overlooked.** They were all included. One of the large ones was at the very last stage, there were three logos that were on a page. They were just white logos on a saturated color background, and we thought they may look just like we copy and pasted logos on to a color background. So we asked for a frame to be put around and kind of make them seem more like pictures on a wall that were hanging, and Ben and the team at Promoshin were completely open to that and let us have our creative license in the process and hopefully we didn’t stifle theirs. So I would say if you want a team to create your video that is open for suggestion and are willing to take your ideas and put them into place, then definitely go with Promoshin. **Their pricing’s awesome. Their turnaround time is awesome. Their customer service is fantastic. I really can’t say enough about them, and we will definitely be using them in the future. Thank you so much.**”

Jonathan Sampson of RefererMod | Boston, MA

“Hi, my name’s Jonathan. I’ve got a social media startup that requires two explainer videos. I shopped around extensively and I found a handful of great companies out there, and then I kept looking and I found Promoshin which was a fraction of the cost of these others. Yet I saw that their quality of videos seemed to be just as good or if not better. So I decided to go with

Promoshin, and I will say that it was a real pleasure. Working with Ben and his team was fantastic. **Their customer service was great. Their delivery turnaround was terrific. They were always friendly, very nice, very courteous, and they really know their stuff when it comes to explainer videos. I was pleasantly surprised at the high quality of the finished product. I think that they're much better than the higher priced companies quite frankly,** and I would recommend Promoshin to anybody that is looking for an explainer video. I get so many compliments on my explainer videos which is so necessary with a start up to really sell your product, that I would really highly recommend Promoshin to anybody out there that needs any type of video like that.”

Bob Qualey of PVF-Direct.com | Friendswood, TX

“Hi, this is Bob with PVF Direct. We're a startup business to business company that deals directly with large industrial engineering companies. When we decided to do an explainer video we found out that there are so many options on the Internet. We explored many different companies. We talked to many of those companies and we found that although we didn't know where the pricing should be, pricing was all over the board which made it even more confusing for us. **We saw pricing from the \$3,000 range all the way up to the \$12,000 range. We also noticed that all the videos in each company's portfolio whether they were \$3,000 company or \$12,000 per video company, the videos all seem to be very very similar to one another. We really couldn't tell much of a difference if any at all. Another thing that we discover as we reached out to other companies was that they didn't seem all that interested other than booking our business. They weren't so helpful, they didn't ask us any questions. They were just quick to tell us to fill out the paperwork or the online profile, make the deposit, and get the video started. So we continued the search until we came across Promoshin and all that changed. When we talked to Promoshin they were very helpful, they were very interested in our business. They wanted to make sure that we're putting out a video that we could be proud of. A video that would take our vision and our strategy to the market in a way that we could both be proud of and most importantly would be effective for us. So, you know, we also discovered that through this process rather quickly, I must add that Promoshin was by far the most competitive. When we heard their price we were little skeptical at first. We thought for sure based on everybody else was there would be additional charges along the way. Promoshin assured us straight away that there were no additional charges. We can make as many changes as we needed or wanted to make through the process and we put them to the test on that.** We started this process with Promoshin and I would say it took us probably longer than the average person to get our video done but that was by no fault of Promoshin...that was strictly us making so many changes along the way. We changed things that we went back to the original one and not once did Promoshin ever make us feel like we were being rushed, like we needed to hurry, or that we're making too many changes. They really helped us honing of what our goal was, what our marketing goal and our vision was for this project and for that we couldn't be more thankful. We certainly don't feel like we would have gotten that from any other companies and if we had we feel like we certainly we would have been charged more for it. So I

would say anybody out there looking for explainer video to take a look at all the other guys and I think what you're gonna find is that Promoshin not only has just as high quality videos as everyone else, as creative, as visually entertaining as anyone else in the marketplace but I think what the real difference is you're gonna find that Promoshin really becomes a part of your team and they work together with you with one vision that is to produce a video that executes the direction and the marketing strategies and the vision that you have for your company and they don't stop until you're happy with the product that you have. So for those reasons I would certainly recommend Promoshin for your next explainer video."

Richard Cohen of BostonCIO.com | Boston, MA

"My name is Richard Cohen. I'm the Managing Partner of BostonCIO. BostonCIO is a national boutique consultancy and information technology strategy and implementations. We also work extensively with private equity firms in the due-diligence space and optimizing business process and systems utilization, risk mitigation within portfolio companies. About a year and a half ago, we came across a need in the marketplace and an opportunity and we created a new company called BostonComply to offer automated compliance services. Because the product is relatively complicated, we thought that explainer videos would be very helpful. We also have a complicated secondary channel which is also requires considerable explanation. We went into the marketplace, we looked around and we came across Promoshin. Their product looked really good, the initial contact with them was very solid and we proceeded to contract for two explainer videos. One in the general model and one in our specific service provider model. **We provided them with our sales deck and I really respected that they came back and said, "Hmmm, we don't really understand what you guys are doing."** They arranged a phone call and they went through it. They really wanted to understand as opposed to just banging out another project, which was really positive. We went through many iterations of it mainly because this is the first time we've ever done this kind of promotional work--I think we were probably a terrible client. But we bought the maintenance upfront and they've been just fabulous with all of the changes that we have required. We're very, very happy with the product and while it was a lot of work, literally everyone who has seen it has reacted incredibly positively to it. The nice thing is that, for a small company like BostonCIO--we're about 12-15 consultants--it really ups our game. It really shows us in a very professional and well-organized light as we move into this larger market and begin to promote the BostonComply product. **Incredibly happy, strongly recommend them, great product, good process, reasonable price and the end product is just beautiful. Thank you.**"

Casey Homoly of AlphaTeamDumpsteRental.com | Kansas City, MO

"Hi, my name is Casey Homoly and I am the owner of Alpha Team Dumpster Rental. We're a business out in Kansas City and we used Promoshin to put together an explainer video for our business which we thought or we hope would help our clients understand the products we offer and a little about the service that we offer. Again, hopefully that we see it on our website and

then call us and they can ask more informed questions and we can do a better job of taking care of them. So with all the options out there we chose Promoshin, and **I have to admit the number one thing I liked was the straightforward pricing. They listed their price on the website and it really helped me make a firm decision right then and there. A few of the other companies did not...and I had to call them and found out they were six, seven times more expensive than Promoshin, and the sample videos on other websites to me looked the same.** So definitely it was my first reason why we worked with Promoshin for not knowing them from anywhere. Searching around I just found out that Promoshin's pricing was much more in line with our budget and what we needed to do for our product line. My expectations going into this project was I just hoped we would get a video that I would be excited to share with my future clients. I really do not want to spend the money on a video that I was going to just going to archive away on my hard drive and never look at again. So to me it was a little bit of a risk doing this; just this getting an explainer video. But you know Promoshin really helped me get through that and did a great job with it. My fears, that was my biggest fear...it was just the fact that I may not get a video that I was excited about and spending a lot of money to do that. **As a result of hiring Promoshin, I found out they were really easy to work with. They listened to what I had to say about my business and things I wanted to convey to my clients and they also did a great job of translating that into the explainer video and they obviously are really skilled at what they do. They produced the perfect video for me. You know I would recommend Promoshin to anybody. There's no reason not to use them, there's no reason to spend a ton of money, you know five, six, seven thousand dollars on some of these other companies putting together an explainer video for you, when Promoshin will do it for fractions of that cost.** They do a great job and you know you get what you pay for even though you know couple of thousand dollars is expensive, it's a lot better than six or seven thousand dollars. You know if you believe what I'm saying my video is incredible. I can't wait to get it live and send it to people and **hopefully it's going to not only increase our business but it's just going to make our daily business easier with people understanding what we do and how we do it and what they can get from us so as we're not going over and over explaining it time and time again.** In that way just everyone's expectations are better and again this simple little video is hopefully going to do some great things for my business. Again, I highly recommend using Promoshin and obviously there's no reason you shouldn't as well. Thanks."

Jordan Deforest of HealthyHunger.ca | Calgary, Canada

"Hi, my name is Jordan from HealthyHunger.ca. We recently did an explainer video with Promoshin and it turned out fantastic so I would highly highly recommend using Promoshin if you're looking to get an explainer video done. **The whole process from start to finish was extremely professional. It was done very fast and they always responded quickly to any emails and edits or concerns that I had.** So overall it was just a fantastic experience. I did some research previously online looking at explainer videos and found the cost was just a little bit out of our budget for what we were looking for and the great thing I think about Promoshin is

that the different types of packages they have available and different ways they can go about helping meet my needs and get done what I needed done. It was just a great experience overall and I would highly recommend using them.”

James Baffuto of MealData.com | North Porth, FL

“Hello, my name is James of MealData.com. I want to take this opportunity to thank Promoshin for creating my explainer video. They did an awesome job. I highly recommend Promoshin to anyone looking for an explainer video. **Their professionalism, the project management, price, quality is the most reason why you would wanna go with Promoshin.** They put an awesome product. This process for me took, I’ve been thinking about a video for quite awhile, you know everyone has a video. If you go on social media, no matter where you’re at, something has a video, video this video that. Everything out there is video. So I took the plunge and decided to make my own explainer video because my emails and talking just wasn’t getting a point so I thought this was the best route. So I started researching, googled and came out with several different websites. Started investigating them, getting quotes, looking at the quality. Nothing was would I, nothing stood out to me, basically and when I get the quote back and the price was out of this world. It was crazy. The price wasn’t even in the ballpark. Then I found, I came across Promoshin and I looked at the website, I looked at the videos and something click and said wow. These are pretty cool. I thought that the quality was great. So you know...I put a call into Ben, he responded back promptly. Even before doing anything with him he took what I had as a script. It was more, you know several paragraphs he took it and brought it to the level where he needed it to build the explainer video properly. So he was able to take that and that was all before he even did any contract work with him or signed a contract or said yes let’s go for it. He did that work prior so right there that’s a value. He took the time to listen and do the work, to get that customer to engage and that was what I liked a lot. His commitment to a product that, you know, he didn’t have to do that. He did it anyway and that’s golden. **That’s awesome and then the price, the price was on target.** You know I don’t know what’s good or not but comparing it to other vendors out there was just he couldn’t be it, okay and his marketing is awesome. He does the right thing. He’s very proficient with that so that was another thing for me too. I would highly recommend Promoshin for your explainer video. **The quality is awesome. Their project manager George was great. I knew exactly where I stood throughout the process.** There were plenty of revisions and it took them. They don’t understand them and it worked and I am very pleased with the outcome. So if you’re out there looking for an explainer video, Promoshin is the company to go with. There’s nothing, you know, other there’s nothing else I could say other than they do an awesome job. **The quality is topnotch for the price you’re going to pay. You can’t beat it. So go out, look, definitely look around. Look at the other products but I guarantee you come back to Promoshin. They’re just awesome to work with. The quality is awesome, and you can’t just beat it for what’s out there today.** Thank you. Take care.”

Shenique King of Feebmee | Hallandale, Florida

“Hi, I’m Shenique King and I’m the owner of King Royal, LLC and I chose Promoshin to complete my explainer video because from top to bottom like their service was phenomenal. I mean I sent an email, I needed information what they can do for me and the owner called me back right away. It was a one on one rapport. He explained everything to me, made me feel very comfortable during our conversation so I went ahead and gave it a try. The first week they explained that they were working on the project. The project manager kept in touch with me. The first slides were great. I kept moving forward. I was very very pleased with the final product so I would recommend them to anybody that you know doing a startup company. If you’re not sure about which direction you wanna go with your explainer video, they have a lot of different new ideas and very unique innovative touch I must say...which I'm very proud to say represents my product, so I would definitely recommend them.”

Dr. Timothy Shen of Trinity Family Dental | La Mesa, CA

“Hi, my name is Dr. Shen. I’m here to tell you a little bit about my experience with Promoshin. We initially wanted an animation to help our practice, our website, to try and showcase our practice, as well as kind of tell our patients what’s unique and what services we provide. I was able to go on Google to kind of research different animators, and I even called a few of them. And when I found Promoshin and went on their website, they had a lot of different animations. **Just even talking to Ben and George, they really put me at ease.** I really didn’t have any expectations, but through the entire process from start to finish, they did a great job for us. **It was open communication throughout so nothing was left behind.** I would definitely recommend Promoshin to anyone that’s looking for an animator to help their website or practice or businesses. Again, we were so happy with the final product and I’m sure you will too, and that’s my testimony. Thanks.”

Jeff Buchanon of Instant Payday Network | Huntington Beach, CA

“Hey guys, my name is Jeff Buchanon, and I just wanted to shoot this quick testimonial for the guys at Promoshin. I have an affiliate marketing business and some websites on the internet that I needed explainer videos for, and I never purchased one before so I did a lot of searching and came across a lot of different services and providers that did motion graphics and explainer videos. **A lot of them were really pricey and some of the ones that were cheaper, they were just not good to say the least.** I came across Promoshin and Ben’s team and stuff and looked at their testimonials, looked at the previous videos they did and I liked what I saw. So I contacted them. **Really smooth process. They had a really professional process way of doing a few things,** script and doing the voiceover and doing the graphics and everything. **I couldn’t be happier** with the product that I was delivered from a first time I was doing an explainer video, and I definitely recommend their services. So I just want to just say thanks to Ben and Mark and the team at Promoshin. Thanks, guys.”

Damian Bourke of Liquid Intellect | Saint Kilda, Australia

“Hi my name’s Damian Bourke of Liquid Intellect. We chose Promoshin when we saw their advertising. So we contacted them to inquire about doing a video. From our research, we had actually had a look around at various options, and **we actually used another company for an option previously, and that was far more expensive, several times more in cost and the result wasn’t that much better.** We hoped to get a video that fully explained our product and service and we certainly got that. My biggest concerns were, with myself being based in Australia, and Promoshin being based at the U.S., would we have any real problems getting the message across. They were problems that were easily solved, and I had great help and great assistance all the way. As a result of hiring Promoshin to do my video, I feel that I’ve got something that I can really put out there to my clients, and it fully explains what our product and what our services are all about. The top benefits I would recommend anyone to use Promoshin as a company - **They were faultless with their response times. They were a pleasure to deal with.** I did everything by my email, didn’t have to speak to anyone. I got storyboards. **I got everything sent back to me very quickly. Changes were efficiently and correctly changed, and everything went very, very smoothly.** I’d certainly recommend Promoshin on the experience that I’ve had because to be honest with you, the result that I got was good and the service I got was very good as well. I can’t fault what they were all about, and **I look forward to actually making another video with them very shortly to do with another one of our products in the near future.** If any one out there is looking for an explainer video, I would thoroughly recommend and suggest that they contact Promoshin and consider using them. Thank you very much.”

Jill Bishop of Multilingual Connections | Chicago, IL

“Hi, I’m Jill Bishop. I own a translation agency called Multilingual Connections. I was looking to do a 60 second explainer video and **spent a lot of time online researching different companies. I probably looked at websites of maybe 12 companies. I got quotes from about five, and in the end I decided to go with Promoshin. They were the easiest to communicate with, had great samples and the best price overall. The project was exceptionally easy to do, great communication, really open to feedback and updates, creative ideas, great animation. It was just such an easy process.** So we’re really happy with our final product, and we will be coming back for additional videos and we will definitely be using Promoshin, and I’m happy we found them. Thank you.”

Danny Pehar of Does My Does Have a Soul | Ontario, Canada

“Hi, my name is Danny and I first contacted Promoshin, Ben and his team at Promoshin...with regards to an animated children’s video that I wanted to share. And right from the first conversation that I had with Ben, I knew this is the team that I wanna work with...because in the first 5 minutes he had given me the pricing based on the project that I was discussing. So many

of these other companies I noticed it was like okay “let’s have a conference call, let’s talk for an hour,” and I noticed Ben was different right from the start. So after I signed on with him, he put me through to my own project manager - a gentleman by the name of George. And George kept me involved every step of the way. Anytime a new graphic was designed, anytime a new scene was created, George would show it me and say, “Danny, how do you think about this? Are you okay with this?” And then when we were done, the finished product was of course gonna be something that I was gonna love, because I was involved the entire time. **So the pricing was fantastic, working with the team is like unlike any other animation company that I have contacted, and the results were phenomenal. I really liked it, but more importantly than me really liking it...the fans of my stories really liked it as well. So I definitely recommend it. If you want a good price, you want a good team to work with, and you want some good results - I definitely recommend you contacting these guys. They’re a great group.”**

Donna Nordby of Terra Firma Global Partners | Sebastopol, CA

“Hey everyone, my name is Donna Norby. I’m a Real Estate Agent with Terra Firma Global Partners. I hired Promoshin to make an explainer video because I wanted to tell my clients that are past, present and future that I’ve got a little bit different skill set than just your average Realtor. I’m a 20-year property manager, I’ve got experience in construction and project management and I didn’t know how to explain it to people. You know, you can’t do that by just handing out a business card. The one thing that I liked about Promoshin is that they created a story for me and a character and it turned out great. **All my friends and family have nothing but rave reviews about the explainer video and what I have to say. It’s made my husband very, very jealous, I think he wants to do one now for his business.** It’s really fun and it’s really simple. The great thing about Promoshin is that I was a between escrows and what happened is I didn’t have a lot of cash with me and they worked with me. Ben and Mark were phenomenal. They decided to help me within my budget and to create something. The design team really, really knocked it out of the park when it came to listening to my wants and needs to create my story. I would really recommend them to anyone. If you’re on the fence or you’re thinking about it, a video is simple and yet effective, a way to get clients and to explain who you are and what you do. I’m really thankful for Promoshin and for them taking the time to help me out. Thank you so much.”

Judy McKee of McKee Consulting | www.mckeeconsultingllc.com | San Diego, CA

“Hello, my name is Judy. I own a company in Escondido, California, with my daughter and we needed an explainer video to go onto our website, and I started pricing out different companies. **I was stunned when I found that most of the quotes that I got were between \$10,000 and \$22,000** to do something for a minute and a half, and I wasn’t able to do that. That’s way too much of the budget of our small company. So, I kept looking around and I saw this ad for Promoshin, and I filled out the form and I sent it in, not knowing, you know, exactly what I was going to get, and was I surprised. I got a fantastic job. I met a wonderful person by the name of

Ben, and later George. They helped me put out to the public what our business is all about in a minute and a half or two minutes, something like that. It was fantastic. **Working with them was so easy. They were back with an answer immediately whenever there was a question, and they always made me feel smart and right to have chosen them, and I am and I was and I love that company. We're going to do another one right away. I hope you do business with them as well because they will not let you down. You know you can't worry when you can count on a company who knows what they're doing, who are experts at what they do, and then they show you that and in a timely manner and a price that you can afford. I don't know what else you would want. Please do more business with them because they are terrific. I love them. I'm gonna do another one right away. Bye."**

Dan Alger of Anglican Church | www.anglican1000.org | Buford, GA

"Hi, my name is Dan Alger, and I am the Director of Communications for an organization called Anglican 1000. Our role at Anglican 1000 is to encourage, equip and catalyze church planting, starting new churches throughout all of the United States and Canada. And so we recently worked with Promoshin to put together a video to explain some of our core values of who we are and our mission and particularly, a new campaign that we're doing called the 123 Challenge where we're spurring on the churches that we're working with to really take part in this greater effort of starting churches throughout all of North America. We needed a way to creatively and memorably - and hopefully with an entertainment value as well - communicate who we are and what were doing and also challenge people to take part in it. So the animated motion graphic explainer video seemed to be the way to go, and Promoshin was really great to work with. **I'm a newbie to this process and they really held my hand through the whole creative process step by step, from writing the script to getting the right graphics in the right place to choosing the music to the final edits. Everything was great. They were very, very timely in answering my questions** of which I had a lot and also in making the revisions that were needed as well, because whenever you're putting together a video like this as part of a larger organization, you're not the only one who has input in it so we had to go back a couple of different times to do some revisions, and **they** were really, really helpful and really, really wonderful to work with in that process and again, very quickly they processed those requests very quickly as well. **So I was very happy with the process, very happy with the end product as well. Getting good reviews on it as we're starting to roll it out within our organization and beyond as well. So the animated explainer video for Anglican 1000 is a hit. The process was great through Promoshin as well. So we're very pleased."**

Jocelyn Carrier of Rev | www.rev.com | Canada

"Hi, my name is Jocelyn and my company was looking for an explainer video to replicate one that we already had for a different service that we offered and we were looking for a company that was proficient in completing these videos but also wasn't too expensive. That was one thing that we did notice when we were shopping around was that the cost is very high when trying to

get an animated explainer video. So before getting it done, **we expected that it would be a somewhat stressful process, but we picked Promoshin because of their cost, as well as the testimonials. And the cost was fantastic.** I spoke with Ben. He was great, and the process wasn't painful at all. We provided our script and what we wanted, as well as the fact that we wanted it to be similar to our already completed video and they had no problems working with that. Any revision requests that we had, which were minimal, they were very quick to complete. I thought that was fantastic. It was a quick process. **It was an easy process, and it was an inexpensive process.** I would recommend Promoshin to any company that is looking for an explainer video or promotional video for a low price but very great quality."

Marino Jiakto of Northern Packaging | Hungary

"Hello, my name is Marino Jiakto and I'm the Export Sales Manager for Northern Packaging. We have just finished an explainer video with Promoshin and we are totally satisfied with the result. **The guys at Promoshin did absolutely their best. It was really easy to work together despite the fact that they are on another continent. They had so many creative ideas and they helped us how to paint our company in the best light possible. The video is just amazing.** It's colorful, interesting and besides that, it contains so much information."

Mohssen Ghiassi of OKO | www.okoh20.com | San Francisco, CA

"My name is Mosingh Ghiassi of World Way Industrial Corp. Today I wanted to tell you about my experience with Promoshin. **We were on a failed video project that was being handled through an Indian video production company. They were far behind schedule and they were asking for more money. There was no end in sight. We at one point decided to dropped them and look for a new company and start the project all over again.** We came across Promoshin and Ben Marvazi. I had a conversation with him during which we asked for a contract, especially because of our experience in the past situation, we wanted to be sure that this was going to be handled properly. Ben told me that they do not normally sign contracts and however he would make sure that the project would be finalized and revised and revised and revised until it was the way we wanted it. Sure enough it happened just that way. We had some difficulties - we wanted some shots revised and fixed up and changed, so on and so forth. They hung in there. They corrected it, they changed everything that we asked for in a timely manner. **The video that they gave us was what we wanted. We were very happy with with their service.** I liked their handshake ways and the way that they stay true to their word. I recommend them highly for anyone who is looking to produce an animated video."

Bijan Zamanian of Dappry.com | Miami, FL

"How are you doing everyone, my name is Bijan. I'm the Director of Brand Development here at Dappry. I wanna take a quick moment to give you a little bit of insight into my experience with Promoshin, and the animated video that we did with them for our company. First thing I wanna

talk about why I chose Promoshin over the other companies that I did research on. First and foremost was actually the testimonials, so all the other testimonials that I viewed really give me insight into how the experience would be which I really appreciated. Also their turnaround time seemed to be a little quicker than everybody else that I saw on the market. Also the fact that they did unlimited edits - you know this is a collaborative process that you go back and forth on so the ability to go back and forth as much as I wanted to without them adding more to the end invoice was really nice, and that was a big part of me making the decision. While I found shopping around was that I knew this is gonna be a bit more on the expensive side and can be a frustrating experience with all the elements in it and all the going back and forth...so that was something I took consideration as well. Getting into the Promoshin I knew would be a bumpy ride. **I didn't think that it would be smooth sailing throughout the whole process but they actually did a great job in making sure that I was comfortable. They made me feel part of the team. They made me feel part of the process, which I appreciated as well.** So that was a really big for me going into the experience. I didn't really have any fears going in except the fact that maybe it wouldn't come out, you know as I anticipated...or that my partners in the company wouldn't be happy with the end results because they just wanted perhaps goes someone different...but Promoshin again did a great job in making me part of the process. It really wasn't bumpy for me with Promoshin. Again, being a part of the team with them throughout the whole process made me feel comfortable that we weren't missing a step and there's no miscommunication in my ideas coming out on their end with the video. So every edit I made they would send the video back, and it was really easy. **I would say some of the top benefits in working with Promoshin, again was the unlimited edits. They were great with their timely responses with the emails and the phone calls. The customer service was amazing. And again, the process was really great. One step at a time, we'd go from the storyboard, the script to the storyboard to the voice over to the edits. So it was very, very seamless. And I would definitely recommend Promoshin to another company that's thinking of doing an animated video. They are cost effective compared to what can be out there. You have really no risk because they guarantee everything with unlimited edits and if you're not happy they will continue working on it until you are happy. I really have only the highest regards for everything that they did there. And any other videos that I choose to do in the future, I'll definitely go with Promoshin."**

Rob Alexander of Wellington | www.wellington401k.com | Chantilly, MD

"Hi, my name is Rob Alexander. I'm an associate of Wellington Financial Group and we recently launched a new website for our clients and we needed a way to get the word out. Our website focuses on enrolling in 401K plans, among other things. So that was really our problem. 401K's can be pretty intimidating and explaining to people how to enroll can be difficult. So we needed something that was simple but informative and could show the process of enrolling from start to finish. More importantly because we knew this video was going to be our first interaction with most of our clients, it had to look professional. So we knew that a homemade Powerpoint just wasn't gonna cut it. We started our research based on what everybody's looking for, pricing and production. Promoshin started out on the right foot by being really upfront with their pricing and

they had some great sample videos for us to look at. Those sample videos also gave us a really good idea of where we wanted to go with our video and how it would be laid out. We were starting with pretty much a blank canvas, and so it's great to be able to use those as some inspiration and then be able to work with them along the way. **Promoshin turned out to be definitely the best value for the explainer video that we were looking for.** After getting in touch with them we sent them a quick rough draft of what we were going for a script and then some ideas of the animations that we would like to see in the video. **Really quickly they turned around the video and it was awesome to see our ideas turned into this animated little feature. It was really cool and it looked really good. That was when we found out also the best part about Promoshin, the pricing and the product were both great, but their patience was really would sets them apart, we think.** They were great working with us. They always welcomed our feedback on the videos that they were sending to us. From the smallest little nitpicks to big idea changes. **It was really surprising working with people who felt like they are really committed to making your video better and helping you achieve your goals. What we got in the end in something that we really proud to show our clients.** It's not just because it simplify our product but because it also looks great and makes us look great. We would definitely recommend Promoshin and we actually have some ideas about how we would use them again in the future. We are really happy that we found them and we definitely think you should choose them."

Jason Iles of Noosh.it | Henrico, VA

"Hi, my name is Jason. I recently launched a website called Noosh to help professional and do it yourself decorators to manage their projects. Shortly after launching I was advised that one of the best things that I could do would be to create a video explaining the site to users to help on conversion, and so I set off to find a partner that would help make that a reality. **Originally I started looking locally and was quoted between \$18,000 to \$25,000 for a 2 minute video.** So needless to say after receiving that, I started to take a much closer look at Promoshin. So I was looking for three things mainly, the first one was cost. I self funded the initial site, and I wanted to make sure that I would find a partner that left some money in the coffers to run the actual marketing campaign after the video was created. **And at a tenth of the price of what I was quoted locally, I knew Promoshin be a great value from that perspective.** Secondly, I was looking for a specific video style. I had examples of ones that I loved online and I wanted to make sure that we could replicate that type of style. **So looking at Promoshin's portfolio of videos, I knew immediately that they would be able to handle any type of style that I wanted, and saw examples of many that were close to exactly of what I was looking for.** And lastly, as a developer, I've never been one that has been accused of being too creative. So **I was looking for a partner that could actually bring out that creative side and really drive this process, with little input, and I'll be honest I was little hesitant at first. I feared that I might end up with a cookie-cutter solution. But those fears quickly went away as we started working together and I knew that they were bringing me a truly custom solution for my needs. And that's really one of the biggest things that Promoshin brings to the table, that drive to make sure you get exactly what you're looking for.** We went back and

forth couple of times on the script, on the storyboard, on the style, on the animation, and each time they continue to hone in on exactly what I was looking for to get me the video that I wanted. So it's a great service, and they really work closely with their clients. So anybody that's out there that may be on the fence, thinking I don't know if this is actually gonna get me the video that I want, all I can say is go for it, you're gonna be happy that you did. **I'm walking away with a video that I'm absolutely thrilled to have, and one that I don't think I could have gotten elsewhere.** And to the team at Promoshin, I just wanna say thank you for taking the time to make this video a reality. I look forward to working together in the future. Thanks."

Lowell Parker of 24HourAnswers.com | Thiells, NY

"My name is Lowell Parker and I own an online tutoring company called 24HourAnswers.com. So recently, we were getting ready to begin marketing to colleges and universities across the country and we decided that we needed a video to use as a marketing tool. So one of my marketing people had given me the contact information for Promoshin and I got some pricing from them. Then I decided to shop around a little bit to see how they compared to other companies. **I was rather surprised to find out that Promoshin's prices were about a factor of ten less expensive than these other companies.** So for example, I think I did like a Google search on explainer videos, things like that, and I was pulling up these top companies. **They quoted me prices of like \$16,000 for a two-minute video, and they said, "Well, since you're not in a rush for it, we'll give you a break and only charge you \$12,000."** Now the last time I spent \$12,000 on anything I was buying a car and you know for a small startup business that's a very big expense. So Promoshin's prices were like a factor of ten less expensive. **They were essentially offering me the same product,** a high-quality video, animated video up to two minutes in length, and I just really couldn't see that I was going to go wrong with that. So I hired Promoshin to make our video. I have the final product now and I'm quite happy with it. In fact, this week we are about to begin our marketing campaign with the video that they made for me. The other thing I should say is there were lots of edits and changes along the way. The owner of the company was very accommodating in terms of making those changes for me - never complained once about all the editing and so forth. Just very easygoing and willing to do whatever was needed in order to get the thing finished and pretty much on the timeframe that they had said from the beginning. So the quality is certainly sufficient. **The pricing is fabulous and I really don't think there's anything out there that is going to be any better than what Promoshin can do for you which is why I agreed to make this testimonial for them.** I'm simply giving you my honest feelings and experience with regard to the video that I had them make for our business, 24HourAnswers.com, an online tutoring service. Thank you."

Isabela Cultrera of Upsringer | Italy

"My name is Isabela, CEO and Co-Founder of Upsringer. If you're watching this clip I'm guessing it's probably because you're looking for someone who can create your explainer video.

Well, let me tell you something. I worked with both Ben and Mark from Promoshin.com and they were great. **They did an awesome explainer video for our new company platform and I couldn't be more happy with the results. The quality is very high and the price was unbeatable.** We did the explainer video in two languages, English and Italian. They were very prepared for this international project. So thumbs up to Promoshin and the whole team. They wrote a great script and all the phases of creation were overall pretty good. We occasionally asked for some minor revisions and they were very open to our needs. So I totally recommend them if you're looking for someone who takes the time to listen to your needs and works hard to fulfill your requirements. **And they met all the deadlines on time which was great. So you know, I know there are hundreds of companies out there that can make explainer videos and right now you're probably overwhelmed with quotes and emails from companies from all over the world with prices up to even like \$20,000, but let me show you that Promoshin will not let you down.** So thanks and good luck."

Michael Szczublewski of ModernDesignTechnologies.com | Clarksburg, MD

"Hi, my name is Michael Szczublewski and I am the founder and CEO of Modern Design Technologies LLC. We are a fully digital business firm dedicated to providing the best website design, hosting and other services from start ups all the way to full line of prices. Through my experience with my other two companies that are thriving, I know that marketing via video and promotional and explainer videos is absolutely necessary in today's age. **When looking for a service provider for our needs, I came across Promoshin and spoke at length with Ben Marvazi regarding the project and it was clear to me that their company Promoshin is nothing but a top class, first rate company. I knew that having them create our video was not only going to be successful but its going to lead to a large profitability and a huge return on our investment.** Ben himself is a great guy and very easy to work with. He's very creative and the team he put together is exceptional. I highly recommend Ben Marvazi and the Promoshin team for any of your video needs. **They are great and if you don't use them, someone else will and it would be your loss.** So please definitely, definitely, definitely use Ben Marvazi's services and Promoshin and start enjoying your return on investment today."

Patrick Dean of AirRanger.com | San Francisco, CA

"Hello, my name is Patrick Dean and I want to do a testimonial for Promoshin. **We've now done two videos with them. Two very different videos and had an outstanding experience with both of them. Their attention to details was excellent.** They helped us on all the things that we didn't know. They worked hard and we're very, very happy with our videos and we're going to be doing a third and fourth with them coming up in the very near future. So definitely two thumbs up to Promoshin. Thank you guys very much and we appreciate it. Thank you."

Bryan King of iEulogy.com | Bentonville, AR

“My name is Bryan. I am the founder of iEulogy. iEulogy is a web based business that’s rather difficult to explain to most people in under two minutes. So I started looking around for a company that created explainable videos to help this process out for folks and in dealing with Ben and his team we were able to get through the scripting, the storybook and the final product in a relatively short amount of time. **The finished product was an excellent piece of work. The cost for getting this done was just out of this world, compared to other companies out there that do this. I am very pleased with the end product.** And showing it to variety of people, they were able to grasp what the company does in under a minute and a half. So I’m very pleased with what I received from Promoshin. My hat’s off to Ben and his team. Thank you very much.”

Enda Brennan of BuzzyBiz Survey | Bray, Ireland

“Hi, my name is Enda Brennan. CEO and Joint Founder of BuzzyBiz Survey - helpful apps for busy people. When we were launching our app, BuzzyBiz Survey, we needed a way to get our message across and help build brand awareness. We decided we needed an explainer video which would capture attention and explain what we are about in a fun way without boring detail which could turn people away. **We were drawn to Promoshin by the great value, and structured approach to take the video production. They have an impressive portfolio of completed videos** which we reviewed to choose a style that would suit BuzzyBiz Survey. But as we had not used Promoshin before we weren't sure what the service would be like. I have to say we had no need to worry. Our Promoshin contact is George, a very patient man who took us through the full process, from initial storyboard to complete the video with voiceover. Suggested changes to graphics and voiceover were taken without complaint and speedily implemented. **We are really happy with the quality of the work and the finished explainer video is exactly what we were looking for. I have no hesitation to recommend Promoshin, and we will be using them for our next explainer video.**”

Vivian Conterio of Cool de Sac | www.cool-de-sac.com | Miami, FL

“Hi, my name is Vivian Conterio and I am with a franchise in South Florida called Cool de Sac. We are a family entertainment and restaurant. We offer our families great quality food and also a lot of entertainment for kids mostly under 10 years old. We started franchising this past year and with all the growth that we’re experiencing and the trade shows that we are working on and different exhibitions throughout the world, we needed to have a short little video made for the trade shows and to be able to send to our franchisees when they were looking at what the concept was. So I started looking at different promotional videos. I came across a bunch of them on YouTube and found that they were produced by a company called Promoshin. I did contact them and **they were very, very nice and very easy to work with.** The best thing that I found when speaking to Ben and his team was that they could develop this video for us and also try to incorporate some of the different styles that we wanted. None of the styles that they had shown us were really what we were looking for when we wanted to create the video. In our

video we needed to have a lot more animation, video of our locations as well as some of our press releases in addition to a lot of still images of the food so people could actually see what we are about. At first, I was very hesitant about trying to pick up the style that wasn't going to work for us. But Mark and his team really did a great job of producing the videos, incorporating all of the images, the videos, the little slide shows. It's a really great animated video showing the concept in a short amount of time. We were really excited that we have this nice promotional piece to be able to send out to our prospective franchisees. **We are more excited that it was done so professionally in such great time.** I really think that any business doing any kind of services or any kind of products that they want to sell should have some kind of marketing piece that they could send out and explains the video very easily. I think when you incorporate the animation and make it fun, people actually want to watch the video. It is not one of the old, you know, Powerpoint-type of videos. It is a lot of fun to watch and I'm really excited now to be able to send a professional video to all of our new leads that we have. We are very thankful for Mark and his team for putting this together for us. We look forward to working with you guys in the future. Thank you."

Maurice Drake of FanLow | www.fanlow.com | Dallas, TX

"My name is Maurice Drake, founder and CEO of FanLow, LLC. I reached out to Promoshin for the purpose of getting an explainer video. To best, of course, get my unique concept within my respective space to market in a way that will be clearly explained. I will say that Mark, Ben and his team were just excellent throughout the process. **They really have the know how and the flexibility to work with people such as myself who don't have a lot of experience with explainer videos and how to develop it, etc, etc.** They really were really in tune to what my needs were and at the offset, helped me work really quickly to get the project established from start to finish. So I can only say positive things about Ben and Mark and their team and how they came together, really, to pull it off. **I can tell you that there were many times that I made changes, suggested changes, and they nailed it 100 percent of the time and anytime you have someone who listens and pay attention to details and they were able to act fast. That's the type of people that you want in to invest your money in because of the return can turn out to be so much better, so much greater.** I really appreciate Ben and Mark and their team. I wish them the best in the future and I'm sure that I will have to visit them again for another project down the road. Thank you guys for everything and I wish you much success. Thank you."

Ben Cawiezell of SellHighTicketOffers.com | Russellville, AR

"Hi, my name is Ben Cawiezell and I own a high ticket sales company. We recently used Promoshin to do our explainer video which we were actually really concerned about because what we do is kind of complicated. Promoshin gave us our own project manager and walked us through step by step from the script, the voiceover, the edits (which we have several of). **Every step they were very quick, very responsive, very pleasant to work with. I highly recommend them. I'll be using them again for several videos. I really can't say enough**

about how professional they were and how well they operate. Their prices were very affordable especially for startup company. Our video is fantastic and I'm extremely proud of it and very happy to have done business with them. If you're considering an explainer video or some type of videos for your site. I highly recommend Promoshin. Thanks again for all the hard work guys and looking forward to doing more business with you."

Dejan Knezevic of JabberAd.com | Scottsdale, AZ

"I was looking to do a explainer video for a service that were about to launch and after searching the Internet for quite some time and reviewing feedback from other users and reviews online, I decided to go with Promoshin. They were very highly rated online and based on other people's feedback they seem to be the right company for us. After researching and shopping around it seemed that they have consistent reviews and quite a few people were pleased with the results so that really lead to us going with them as opposed to some of the competitors. Some of the concerns and fears that I had going into this was basically how do you take a vision, how do you take an idea from a vision to a completed project. And the communication, I wasn't sure how that was gonna play out. **Promoshin has a great, step by step process that they used throughout the entire project. From the storyboard, to the animations, to the voice overs, they handled it all with unlimited revisions. They made it very simple. We were very pleased with the results. I would definitely recommend Promoshin to others. I think they were very professional. They were on time, they were on schedule, and very easy to work with. In spite of my many revisions they were always, always more than willing to go back and make any changes that were needed.** So yes, I would definitely recommend them, if you have a project that you're planning on doing in the future, give Promoshin a call because they will get the job done, will get it right and you'll have unlimited revisions so you'll know that will be pleased with the end project. Have a great day."

Baiju Aurora of MarketAccessTransformation.com | West Orange, NJ

"I chose Promoshin mainly because our marketing consultant for our company recommended Promoshin. I saw the samples on the website and I was pretty intrigued. When I was researching and shopping around, there were plenty of other options but they were very expensive, and most of the people that we talked to didn't necessarily understand my specific needs. Before getting my video, in terms of expectations, I really didn't know what to expect. I saw the examples, but the whole process, **I thought that it would be challenging for Promoshin to understand my needs.** Our product is very specific in a niche market, and our customers are also quite unique so I was kind of wary that it would be hard to explain that and to come across in a very succinct way. In terms of the fears that I had, **I saw the price was very competitive so I was a little bit wary of the quality, and also how much involvement we would need to have in the development of the script, development of the whole video, and how to design the whole process. We thought it would be very hands-on, and also we had kind of a anticipation of being upcharged for even minor changes.** Those were

certainly the concerns that we had coming in. As a result of hiring Promoshin, I was very very pleasantly surprised. They were extremely easy to work with. Jack, on the business development side, kind of the head of helping our design, as well as George, from the project management perspective, were very easy to work with. They completely understood our company's direction and messages for the video, and **they rapidly put together this video which met our timelines. In terms of the top benefits or features that we liked about working with Promoshin: 1) Understanding our company's needs and our company's messages 2) Price, it was very competitive 3) The speed of service 4) The flexibility they had in making changes to the video, minor changes when we needed them based on having feedback from others.** In terms of recommending Promoshin, absolutely we would. We feel that they have the correct balance of cost effectiveness necessary to be very competitive in this market. And if someone's ever looking for an explainer video and isn't sure which company to choose, **we would never recommend anyone else besides Promoshin.** You don't need a high priced supplier, because you have Promoshin that provides the quality, which is the most important thing, but also at a very competitive price."

ANONYMOUS (video was made for investor pitches)

"Promoshin has been great. **I chose them over all the other companies because they worked very quick. They are around 24/7.** They have a huge portfolio of different clients, showing how experienced they are and they have several styles to choose from. When talking to other companies before choosing Promoshin, I saw how pricey the videos can be and how long they can take to be completed. Before choosing Promoshin, my expectations were very high since they have done so many videos and I was even a bit skeptical that they wouldn't understand our business model. **After seeing our video that was completed, my expectations were blown out of the water.** The video was beyond perfect and they had done exactly what we're looking for. **I enjoyed having a dedicated project manager who responded to the emails that I had sent him pretty much 24/7.** They have a ton of voiceover artists to choose from. **They really cared about making our video what we wanted it to be. I would recommend them to any other company because they are experienced, they will help you get it done quickly, they have several plans to choose from and a ton of styles. If you're looking at any other company other than Promoshin, you should stop your search, work with Promoshin. They will get the job done better than anyone else, quicker. They are around 24/7 to give you status updates. They will expedite the process and do anything to make sure you are happy. They are definitely the best explainer video company out there, and will do anything to make sure you're satisfied."**

Mike Jackson ofML.com IA| Newport Beach, CA

"My name is Mike Jackson. I am the Manager of Client Services for the Institute for Applied Management and Law. We are a training company where we train primarily human resources professionals in the areas of employment law, benefits law, and HR management. For the first

time we wanted to create an explainer video to try to better sell our products to our customers and we started to research online for an explainer video company to help us with this. A lot of companies wanted to charge a lot of money for a video and we weren't sure what we're gonna get for the money that we're gonna spend. When we first contacted Promoshin we felt completely comfortable with what we we're going to get for the money that we're going to spend and came it quite a reasonable price. Throughout the process the Promoshin team was hands on. They didn't let us proceed to the next level until we're completely comfortable and the end result we were completely happy with. We would be happy to recommend Promoshin to anyone who wants to create an explainer video for themselves or for their company. Our experience with them has been fantastic. **We plan on going back and back and back to Promoshin to do more and more explainer videos for our company.** To all of you at Promoshin, thank you very much for your time and your patience in working with us. You guys were fantastic and we look forward to working with you guys in the future."

Tom Mayes of Zingtree.com | San Francisco, CA

"Hi, my name is Tom. I'm with a small company called Zingtree. We decided that we needed an explainer video to promote our new business so I did some research in various videos production companies and decided to work with Promoshin. **I liked their straightforward but detailed approach.** Found it's always easier to do a project when there's a template to work from. I'm not super techie and I found the process lest that it be easy to follow. After providing the basic details and story about our company, the Promoshin editor sent us script which we internally optimized. **It's great to have an experienced eye help us with our story.** The animation team also had great ideas about our storyboard. Again, we were able to use their ideas to enhance the final output. **I really appreciate their turnaround time. Promoshin actually provided timeline guidelines, basically saying that any delay would probably be because of us and this was true.** As soon as I stop making changes they quickly pushed the result back for confirmation. It was extremely valuable to be able to put in edits and changes without limitations. This was important to us. We wanted the final video to be as close to perfect as possible and it was. While a number of animation choices, like audio voiceovers, music, etc., were numerable, the Promoshin team helped us every step of the way. **Thank you, Promoshin, for your helpful insight, basically holding hand my hand through the entire process. I admire your flexibility to my time schedule. You guys were patient and professional and produced a fabulous explainer video which will help our customers understand our business and hopefully make us a bunch of money. I'll be returning for our next explainer video soon. You make it easy to be a repeat customer. Thanks a lot.**"

Maya Madison of Netfitz.com | San Jose, CA

"Hello, I recently had a web video made with Promoshin for my startup, Netfitz. When I originally asked them to do the video, **I had gotten recommendations from two or three of his previous customers whom I called and they seem to be very happy with his work.** The

examples on the webpage also looked pretty good and his pricing was very good as well. I basically gave him some example videos of the quality that I liked and the kind of character that I liked and he was able to do exactly what I wanted with the character and the quality. I had already come with the script so I knew exactly what I wanted to say but he made it fit in the minute and a half that I wanted it, actually less than a minute and half I think. It came together very well. The process was quick and he also checked in along the way. First with, "Here's the script, here's a quick sketch of what the flow would look like," and then he showed me the artwork and what that would look like. Then we kind of iterated on the final video. In fact I kind of bad that I had him go back and make some changes after he had showed me the artwork but some other people on my team wanted to make some changes a the last minute but he accommodated that as well. **At the end of the day I am very happy with the video, I am very happy with the price. It was a very good quality for what it is. It definitely competes with the best that's out there. I probably will use them again in the future if I need another one done so I just wanted to give a video testimonial of that. Thanks."**

Josh Misk of Invisor.ca | Ontario, Canada

"Hi, my name is Josh Misk. I work for an online investment advisory firm in Canada called Invisor. A while back we were looking to put together an explainer video and looked at our options out there and ended up going with Promoshin. Based on a couple of things, one of those was price, we knew we're getting a lot of value for what we're paying for and two is we had a really clear idea of what we're getting into. They did a really nice job of laying that out for you online. So as we were working with them, we found out they were really prompt to follow up. Whenever there are changes made everything was really laid out very clearly along the way and everything really unfolded exactly how they set up. **There are no surprises along the way.** What I really liked about this process was that when you send your information about your firm what you're looking to do, they lay it out in a very nicely structured script and we were able to build on that script and add, tweak here and there to really customized to exactly what we wanted. We've made a lot of changes to our ideas as the process moved along. Our ideas became more clear and they happily made those changes and they did them quickly. **All in all it's been a great experience seeing our idea come to life in this video. So I would definitely recommend them. If you're interested in doing a video of your own, I say give them a try. They are professional, they are transparent and they do great work."**

Jon Gillan of PumpinPal.com | Tempe, AZ

"Hi, my name is Jon Gillan and I am the owner of Pumpin Pal. We make accessories for moms that are using breast pumps. When I was looking for a video company, I was looking for two things - value and quality. The first bid I got from a company was \$8,500 for a two-minute video which I didn't think had quite the value associated but I'm sure the quality was fantastic. **When I started talking to Promoshin, I realized that it was a company that would make the changes that I was looking for and worked with me but also doing it at a really good**

price. That's what I got. I love my video. I love everything that they have done about it. I loved working with them. It was a quick process and so I highly recommend Promoshin. Thanks a lot."

Scott Christie of PhoneMote.com | Orange County, CA

"Hello, my name is Scott Christie and I'm one of the creators of PhoneMote.com. It's a universal TV remote and garage door opener phone case. So, it's actually a universal TV phone remote, universal garage opener and it's built it into your actual phone case. I hired Promoshin to create an animated video to help me make others understand exactly what PhoneMote does. To just say universal remote, phone case, garage opener; it's those three things make it kind of confusing. But **with the Promoshin animated explainer video; it's funny, it's creative, it's really easily understood and I really truly believe that with the Promoshin animated video that it's gonna increase my sales probably 50% if not 70%... because pictures and what-not and illustrations are one thing, but the video does definitely make it just go "wow" and these guys are the best.** Once I hired them, they emailed me, they sent me updates every other day--I was able to see the progress. I was able to jump in and comment on the progress. Make changes if needed. **There was never a delay or unexpected reply for additional monies.** It was a truly a great experience. **I'm gonna refer them and hire them probably every future project** even if it's...I never thought of using an explainer video. I'm definitely now going to use an animated video. So, Promoshin guys I'm so grateful and you guys are the best. **I'm gonna refer you everywhere and I am so happy I found you.** Thank you again."

Matt Czisny of DistinctSoftwareSolutions.com | Austin, TX

"Hi, this Matt Czisny – Product Marketing Manager with Distinct Software Solutions. I just wanna talk about Promoshin very quickly and about our experience using them for an explanation video. **We chose Promoshin over many other choices out there mainly for two reasons, first of all the price was super competitive, and second of all the website made it super easy to get the project started without having to make a bunch of back and forth phone calls.** After shopping around a little bit we found that prices and timelines can vary wildly from company to company, and after looking in some of the example videos on the website, we liked what we saw - and so we expected to get a good quality video based on what we saw there. Some of the concerns we have before choosing to work with Promoshin were that the work would not stay on a reasonable timeline, and also that possibly the artwork would be at the lower quality than we expected - but that definitely was not the case. And after hiring Promoshin for our video, we found that the project stayed on the expected timeline, as well our feedback was incorporated pretty much exactly as we requested - so that was a nice benefit. **The top benefits or features that we liked about working with Promoshin were that it was easy to start and track a project. We received good feedback and good direction from the team to help us get started and to achieve the desired result. I would recommend Promoshin**

because the process was easy, it was easy to manage, and really the price was just super competitive. So if you're looking for an explainer video but you're not sure what company to choose, my advice would be to check out a few options and save Promoshin for last. You'll find that the work is the comparable quality, and the prices are super competitive, and I can attest that the team delivers exactly what you'd expect. Thank you."

John D. Ellis of Sequoia Family Therapy | Salt Lake, UT

"Hello, my name is John D. Ellis. I am a Marriage and Family Therapist. I am located in the state of Utah. Most currently I decided to create an explainer video. I really like whiteboard animation. In researching a bunch of companies, I felt that Promoshin could really not just provide me a whiteboard animation video but an animated video that really explains who I am and what I do. That's the primary reason why I chose them. I felt that they struck a nice balance between an explainer video and a whiteboard animation video. The next reason why I ended up choosing them, **I really researched some companies and narrowed it down to three. One was the affordability. The next would be I felt that they really kind of conveyed to me that I would be a part of the collaborative process of creating the video. I really want to be a part of that creative process from the scripting, to the frames, to the voiceover. They really communicated effectively and there's a great quality about how they dealt with it.** Those are the primary three reasons why I ended up choosing Promoshin and why I'm happy with the product that they produced and the process that I went through. **Just to clarify, really effective and quality communication.** The next thing is that they really struck that balance between a whiteboard animation video and animated explainer video and most of all what really was important to me was I was able to participate and they were really patient and methodical and collaborating with me as I was part of that creative process. You know, it wasn't difficult. A part of me thought its going to kind of be complicated and they really kind of narrowed it down and really help me understand the basics of the process. I didn't get lost in it. There's a lot of communication through email. It was very efficient to create this video. And then the last thing was the affordability but I really kind of wanted to promote Promoshin today as I really did appreciate the process that they help facilitate in creating my video and I'm very happy with it. Thank you."

Karole Sessums of The Lola Agency | www.happygolola.com | Jackson, MS

"Hey guys, my name is Karole Sessums. I own The Lola Agency, which is happygolola.com. I am a web designer and I do a lot of other creative projects. Never really had had an opportunity to do an explainer video or animated video but I had done a lot of research on them. I'd been hearing a lot about them online. So I ended up having client and I said you know it's just a perfect client to do this. So I wanted to do it but on a previous project, I had gone to an ad agency for a project and mentioned the explainer videos. They threw out a price of about \$10,000-\$12,000. I don't work with huge corporate clients, a lot of people are individuals, people who have reasonable budgets for their projects but not people who are going to spend

\$10,000-\$15,000 on a 90-second video. I decided I would just do a lot of research on my own. I started learning a lot more about these videos. I was very impressed. I came across Promoshin. I don't know if they gave the price online. I called a bunch of different companies. I think it was Ben that I spoke with. I was very impressed with Ben when I was able to call him and talk about my project. When he gave me the price I was very interested working with them. It was definitely something that would fit into the budget for a lot of my clients. I have seven more in line that I wanted to do this for. I knew that I would be doing some of the scriptwriting myself and so it just all worked out great. **I was impressed that Ben gave me personal attention, the fact that they were willing to work with me as an agency was huge. So then I did the project. I was very pleased with the turnaround time, how quickly they responded. When I was given another project manager, how quickly he responded to me, to any edits that I had. That was really important to me. So not only the price was really important but especially the kind of service, the quick service that I was able to get and the personal service that I was able to get from these guys at Promoshin.** I'm definitely going to use them again. I've got a couple of more projects coming up that I want to do this for. For 90 seconds, for the price for these guys, it's well, well worth it. I definitely would recommend Promoshin video to anybody who is looking for a company like this to do this. I think that covers most everything. Like I said, I did a lot of research, I know what kind of prices people are charging to do this videos and I understand that some people do but it's awesome to have an opportunity and another option to use a company like Promoshin for lots of different types of jobs. So give them a call. They are doing a great job. **My client is over the moon, happy with the first project I've done.** As a matter of fact, a friend of her saw it and wanted to do one for her own company. So there you go, it's a positive, it's a win-win and **I was afraid that the price would be, for that price compared to what other people were charging, I wasn't to get a real high quality video but the quality is fantastic, the creative aspect, what they did.** They worked with me to get a really great project. That's it. That's my spiel. Go use them. Go use Ben and the guys of Promoshin. They will be do a great job for you. Have a great day. Thanks from the Lola Agency."

Scott of LeadNozzle.com | Los Angeles, CA

"Hey this is Scott of LeadNozzle. Just wanted to give a quick video on my experience with Promoshin. You know, when deciding to put together an explainer video it's critical for our business to understand that we're going to work with the partner that was going to A - deliver what we're looking for, B - the product be crisp clean and to the point so that our customers and clients can be readily informed in a short period of time. Went through the process of seeking through several different companies that could do the same type of work and upon significant research we came to feel that Promoshin was the right vendor of choice for us. **Our experience was extremely smooth from the design, even prior to design, the brainstorming, the design, the implementation and then to the end product. It was just a smooth experience across the board.** There's a lot of challenges that I think you find when you're in the market for an explainer video. This was certainly not one of those that was a rush situation. We had plenty of opportunities to give feedback and correct as needed. The expectations were met, price was right in line with what we wanted it to be and the end product was exactly what we are looking

for. So if you are in a market for explainer video I highly recommend Promoshin. They do a great job and definitely check them out so that you can get the same type of high-quality explainer video that we did. Thanks a lot.”

Danielle Miner of OakTrustProperties.com | North Charleston, South Carolina

“Hey this is Danielle with Oaktrust Property Management, and I’m here today to talk about my experience with Promoshin. I chose Promoshin over all of the other companies out there because they were very responsive. Jack called and talked to me and answered all my questions. **When I searched around there was a lot of different pricing models, and I just really liked the quality of the Promoshin videos that I saw online. Before starting the video I was really nervous, I wasn’t sure what was gonna come out how I thought it was on my head, but I was really excited that they took everything that I asked them to do and put it in the video. And it ended up being exactly what we thought it was going to be and exactly how I imagined it...which is really awesome.** We got our video - it only took a couple of weeks mostly because I was slow on getting them exactly what they wanted, and I feel like they made so many changes that I almost felt bad, but still made them anyway...and I would highly recommend them. And for someone who is looking at an explainer video, some things that we really like also were the sound actors. The way the sound was, was a lot better and the quality was better. And we’re actually getting ready to get another video from them right now. Thanks a lot.”

Piers Hills of ButlerBox.com.au | Sydney, Australia

“Hi there, this is Piers in Sydney Australia. I just wanted to do a quick video about our experience with Promoshin making our first very first explainer video. We chose Promoshin of other options out there because quite simply they had the most relevant and the most number of explainer video examples on their website. We really wanna see the capability of their work and what else they had out there and whether they covered all markets around the world. Obviously down Australia we want to just appeal to Australian audience. When we found when we were looking around at different companies out there that can provide our video first , we found a very wide range of pricing from the very cheap to the very expensive and we found a lot of people couldn’t provide a large number of example videos that could show what it would look like for our marketplace. Our expectations were that it was gonna be a difficult process we never done it before. We’re not in the business of making videos and didn’t know what to expect so we thought this is gonna be interesting but probably difficult. **Our fears were that we might end up with a video that didn’t really appeal to our marketplace, may have poor animation and that the prices would be long winded, take a long time and requires you to have knowledge. What we found when we were working with them was actually the opposite, it was a pretty transparent process, well a very transparent process to the process every step of the way.** They break it down into a three step process and make sure they’ve finish before they start to the next part and that we had a project manager from start to finish that held

our hand throughout the process. **The features of benefits we liked the most about working with Promoshin were the unlimited revisions.** We were never gonna get it right first time and being able to go back and just make some tweaks and changes here and there. I think probably we got a record number, 30-40 different changes. Gotta appeal to us first time makers of videos never gonna get it right that really really appeal to us. Would we recommend Promoshin? Yes, we would. We recommend it certainly to anyone making a first and you know we can't see there'd be a better way of making a video, this was made to a simple process where our hand was held throughout the process and it is done quickly, efficiently and whoever get the video start to using it right away. **What we recommend to people that looking for a video, look for a company out there doesn't have to be the cheapest, doesn't have to be the most expensive, look around with the most experience and with the experience of making a video that will fit your market** is really no good from our point of view having an Australian or a video for an Australian marketplace with an American accent. We really need somebody that has the voice down here that can appeal to our market and that will help us through the process from start to finish. That's about it, we've been very happy with the whole process and we look forward to making more videos with Promoshin in the future. Cheerio."

Dr. Lawrence Becker of WatchMinder.com | Irvine, CA

"Hi, I'm Lawrence Becker, a psychologist in Orange County. I invented a reminder wristwatch in 1999 called the Watch Minder. The Watch Minder sold over the internet and recently we decided to upgrade our website and have an animated video to tell the story of the Watch Minder. I interviewed several companies and finally decided on Promoshin. **We love the video, we love the work that they have done for us. It was easy to do and Ben was responsive at every phase along the way. Emails were returned immediately and our questions were answered. Thank you Promoshin for a job well done.**"

Asghar Shah of Khabay.com | Ontario, Canada

"Hello, my name is Asghar Shah from Khabay...and today I would like to share my experience working with Promoshin on the explainer video for the funding campaign I was planning to launch. **I was searching around for a best fit company that would create an interesting video for the project, and at the same time it had to be cost effective.** So I came across Promoshin. First of all the collection of the videos examples they had were very impressive. **The project's concept was somewhat difficult to explain in small amount of time and I had no idea what kind of script I would be using and then there they were...Promoshin created a wonderful script and based on that created a video. They were very responsive to all my questions.** They explained every step in the process and I would say they really filled all of their side of the bargain. They assigned a project manager gentleman named George. He provided all the detailed steps during the creation process. There were three main steps - script, still images, and finally the video...and the end result and on each step George has communicated clearly and worked with us for any modifications we did and didn't proceed to the next step until

we were 100% satisfied...as they said on their website. **I'll be honest that my expectations were not that great when I first started searching for the options available out there but I would love to say Promoshin went beyond what I've expected and they really did a wonderful job and the final result was extremely positive. Would I recommend Promoshin? Hell yeah, I certainly would recommend them. They really have engineered their process so well that the entire process really went very smoothly.** If you're looking for an explainer video and not sure what to do, just give them a try and they will create an interesting script. And based on that, they will create a wonderful video. Trust me on that. Thank you very much."

John Childress of AudienceLink.net | Memphis, TN

"I know I needed to create an explainer video so that in under three minutes someone could understand what our product would do for them and who is aimed at. So we looked around the web and I came across Promoshin and they had some great samples so we decided to go ahead and work with them. They did an awesome job. They sent us over questionnaire, we filled that out about our product and then they quickly sent us back an excellent script. We had a couple of script edits, we sent that back to them and they send us sales and in the middle of our product, in the middle of our project. The way we were marketing it and the features changed so we had to make some edits to the video. They did a great job of rewriting the script. They handled those changes. They send us new sales and at the end of the day they did a great job of creating an animation and there was even one mispronunciation in the animation. We told them about that, they fixed it. They were great. **They never mentioned anything about costing more on the changes. They just did a great job and at the end of the day we were really really happy with the product that we received.** I would definitely use them again for more explainer videos in the future. So if you have a product that you need to explain, I suggest you go ahead and use Promoshin. They are an excellent team to work with, you'll be very happy with the outcome."

Nathan Lyle of U Say | www.usaysystems.com | Bangkok, Thailand

"My name is Nathan and our company is U Say. We provide a digital feedback system so basically we replace paper feedback forms with an app and mobile solution. The concept is relatively simple but it can still be a challenge to quickly convey the core benefits to the client. So we are currently designing a new website and we decided that a video was the perfect way to demonstrate U Say. We realized that we needed to convey our product benefits quickly because the attention span is getting shorter and shorter these days. People just don't want to spend the time learning about your product, you've got to make it simple and easy for them to understand quickly. Plain text on a website just doesn't do it anymore. So a video is a great way to describe our product concept and benefits. After creating the video with Promoshin, our product benefits and features are now clear and concise and easily understood by prospective clients. **The work done by Promoshin was top-quality and very professional. After**

production began we realized that we needed a number of edits and they were more than happy to work with us on this and make the revisions that were necessary. So if you're going to do an animated video then I highly recommend Promoshin. The result is excellent and the price is more than reasonable."

Jim Whittle of PowerKiosk.com | Evanston, IL

"My name is Jim Wedel and the company name is Power Kiosk. We are a web-enabled energy procurement and sales platform. **I chose Promoshin over all the other options out there because of a couple of reasons. Number one, it was U.S. based. It seemed like a legitimate company as supposed to a lot of freelancers that are out there all over the world. I wasn't really comfortable in going to a freelancer. I didn't know that there maybe some 12-year-old kid that was doing this in their basement.** So I found out after I did my research and shopping around, that really this came to light to me that it was a real company I interviewed and talked to the owner of the company. I had expectations going in that I really wanted something quick and not, obviously I didn't want to pay a lot of money, but I wanted my product to come across as being very professional and something that will explain within a minute what we will do - my elevator pitch, basically. Served many purposes on my website to attract customers as well as to attract investors. So the concerns I had, **my fears were that it could come across as cheap, would cheapen the image of the company and the brand. I was very worried about that but after going through the process I found out I was able to select the style I liked, the music, the narrator and so it all came together in a really good package. I was pleased with the results. I recommend Promoshin and the reason is because I feel like that they're reliable. The end product met my expectations. I was very happy with it.** Obviously we dragged our feet and changed our minds several times during the process, so there was some delays but they were really on our part. My recommendation is that you get yourself organized, figure out exactly what you're looking for and then use Promoshin. I think it's very much the right choice for what's out there. I was very happy with it. Cheers."

Marty Metro of UsedCardboardBoxes.com | Los Angeles, CA

"Hi, I'm Marty Metro, the CEO of UsedCardboardBoxes.com. We buy and sell quality used boxes which seems pretty simple but it's not. We are actually a national logistics company, with tractor-trailers on the road all across the country. We run large recycling programs for Fortune 500 companies but we also sell eco-friendly moving kits to college kids in dorm rooms. Because our model is somewhat hard to explain and it's even harder to standardized across our entire sales force, I went online to investigate explainer videos. I filled out a bunch of inquiries online. I was quoted anywhere from \$10,000 -\$100,000 for just a few minutes of animation. I didn't need a major motion picture, I just didn't want my video to look like a grade school project. I came across a company called Promoshin and I was intrigued by their samples. I was really surprised at their pricing, so I went for it. **The entire process from writing the script, to storyboarding, to seeing the animation, to getting the final product went absolutely perfectly. Honestly, I**

am a pretty demanding customer and I didn't have a single complain about the entire process or the end product working with Promoshin. If you don't believe me, contact me. I'll tell you all about the process and I even show our explainer video that I'm really proud of."

Luke Vennard of Sterling Revenue Group | Mesa, AZ

"Hey, this is Luke Vennard with Sterling Revenue Group. Just want to give a quick shout out to Promoshin videos. We were in the market looking for an explainer video and started to do some shopping; realized that you can spend an insane amount of money trying to get an explainer video done and **what we found was that Promoshin had a great balance between cost and effectiveness of the video. I was a little concerned that with a low price we might not get a decent company, but Promoshin was great. Very responsive, quick turnaround time, good to work with, and overall had just a great experience. If you're looking for an affordable video that comes out well, then I would definitely recommend Promoshin's video services.**"

Neil Currie of LeanKor.com | Calgary, Canada

"Hi there. My name is Neil and I'm a partner of a software company called LeanKor and we were really looking for a way to tell our story, in a video manner with something short, sweet and that really explain our solution to our prospects and customers to understand what we have to offer. Started to do some research and quickly realized that, you know, Promoshin's video, an explainer video, at this time could cost two to five to seven or eight thousand dollars depending on what you wanted to do. I found Promoshin I realized pretty quickly that it was a proven business model that a lot of people had taken advantage of. I actually watched some testimonial videos and I was interested to see that was a real solution here that was affordable, on time. We were looking to do it in a relatively short period of time. When we shopped around, there was a lot of different options. A lot of digital agencies will do this sort of thing for you but it's very expensive and very time consuming. We were really hoping to have a video than we can really proud of. It's actually global, LeanKor homesite. We need something professional and really portrayed us in the best way. **Honestly you have some fears when you're going down road like this and are dealing with a company that you just found on the internet but quickly realized that they are very serious and conscientious.** Had some discussions with them. He basically set up and had a project manager. George was really great to work with, and really kind of able to help us get started. Helped us worked with our script. Little back and forth and **I think I probably sent 50 emails to George but he's always been very responsive and getting back to us and making sure that we were happy with the final outcome.** So you know, now that we're done, we've got a great two-minute long video that explains our solutions simply in an engaging way I think. So we're very happy with where we're at. **Some of the top benefits working with Promoshin, I realized first and foremost is the cost.** It's very difficult to do a video like this for under \$1,500 where we ended up, and that is very cost effective to do

a video like this. **Secondly, they were very conscientious and always available for revisions and changes and a lot of back and forth.** All in all, I would definitely recommend Promoshin. They are definitely a lot of options out there but if you're looking for a way to do something in a cost effective way with animation and be able to help tell your story, I think Promoshin is the good company to work with. Thanks."

Richard Melia of LearningAtWork.co | New South Wales, Australia

"Hi my name is Richard, I'm the CEO of Learning at Work. Learning at Work is an LMS which has been designed and built specifically for the SME market. We were looking to produce an explainer video for our website to give people an understanding of our product and our differentiators because there are a lot of LMS's out there but we do different in quite a few ways so we wanted to get that message across to our potential clients and having an explainer video on a website will do that quite nicely. We looked quite extensively at the companies out there who were offering this type of service and Promoshin probably stood out a lot more than their competitors did. **One, their pricing was very competitive and they had what we probably found the easiest part was they had such a diverse range of explainer videos which was great which as it helped us really to identify the right type of explainer video for our company. They are also very upfront around the packages and the inclusions and the entire process as well which made the selection criteria or the selection process a lot easier for us.** I wasn't sure what to expect when going into this because this is to be honest, this is our first video production from an animated perspective so I wasn't sure what to expect or actually how to drive this. I've done many video productions where we have human beings but not animated. We are based in Australia and my main concern was the time difference. We've often worked with companies overseas and the process can get quite long and drawn out because of the time differences. However, we actually found with Promoshin that this was actually an advantage because they were so efficient in getting back to us. We would submit our feedback during our daytime and by the next morning that feedback been actioned and we normally had a reviewed video posted ready for us to review so that made it actually worked to our advantage. Once we engaged Promoshin for our video production we found them to be very flexible. We had a couple of changes here and there, couple of changes, quite a few changes but they were very accommodating and I actually moved from one package to another so I think I started on a 90 second and moved up to a 2 minute and so forth but that was quite very upfront. Before I need changes were made the fees were explained and changes explained that I was going into a different category and I was quite happy with that but I was probably happy that there was no surprises at any point so I knew what was going to happen. They were very effective as well. **They are very quick, the processing times were very quick in fact super quick. I never thought it will happen so quickly.** Probably some of the benefits I found from using Promoshin again is the explainer video which I found more than enough to help us find the right fit for us. Having a single point of contact, that was very important to us. One because we are overseas so dealing with a number of people would make it very difficult in the entire process. **Having a single point of contact and that person taking ownership with the entire**

project worked exceptionally well for us in fact it made the whole process very easy. I would certainly recommend Promoshin to anyone watching this video. It was...dare I say...a fantastic experience dealing with them. It was very easy. **We did a lot of research out there to find the right team to produce our explainer video and I have to say we hit gold when we found Promoshin.** So yeah, you got thumbs up from me and yeah thank you for a great service and I will be back very soon with another production. Thank You.”

Lowell Parker of CollegeTutorOnline.com | Thiells, NY

“Hi my name is Lowell Parker and I own an online tutoring company called College Tutor Online that provides online tutoring to college students around the world. About eight months ago, I asked Promoshin to produce an explainer video for our company which at that time offered two types of services to students under one domain name. When they were finished making the video, I did a testimonial for them because I had been impressed by the product and the pricing. In short, Promoshin had given me a video at about 1/10 the cost of what other companies were charging. The quality was not noticeably different from what the expensive company were producing. You might be wondering, then, why I’m doing a second testimonial for Promoshin. When I finished with them last year the owner had told me that if ever I needed a second video he would give me an even better price. I figured that while the odds of needing another video were slim, what I would need periodically would be edits to the current video since my company was growing and some of the slides showing statistics would certainly need to be updated. The owner of the company, Ben Marvazi, said this would not be any problem and I was really impressed with his whole attitude. Now here is where it gets interesting - it turned out that for marketing purposes, my company decided to separate our students’ services on to two separate websites and the video I had from Promoshin was suddenly obsolete because the service we were promoting on the video was related to the service we had moved to the new website. This created a new domain name, new logos, basically everything had changed. It turned out that to update the old video to reflect the new website was not simply a matter of updating some outdated stats. Not only that, the person who had done the first voiceover was no longer available, meaning the entire voiceover had to be redone. So in essence we were starting over from scratch. So when I dumped all these new changes into Ben Marvazi’s lap I was sure I was gonna get an email saying, “Hey look. We’re gonna have to charge you something for all this additional work,” but that email never came. Instead, I received the entire makeover video within a few days, with no mention of additional pricing. **Now, what video company do you know that will stand by it’s customers to the extent that they would essentially do a complete video makeover and not even charge them? That’s what Promoshin did for us and that’s why I made a second testimonial. So I’ve done two testimonials in my entire life and the fact that there both for the same company really means something. If you need a video to promote your company or product, I am just letting you know that the people running Promoshin really do stand apart from the others. I could have been foolish enough to pay one of these other companies \$15,000 for a two-minute explainer video. If I had I would have missed out on the deal of a lifetime that I got with Promoshin.** My first video was

about 1/10 that price and the second complete makeover was free. This is really an extraordinary thing. I wanted to tell the story. Plain and simple.”

Kyle Earlywine of GreenFlushRestrooms.com | Vancouver, WA

“Hello, I'm Kyle Earlywine. I'm the co-owner of Green Flush Technologies and we manufacture public restrooms for outdoor recreations areas like parks, campgrounds, beaches, golf courses those kinds of areas. We started looking around for a animated video several months ago because we just found that it was hard for us to communicate and connect with people on an empathetic level. It is really hard to say that people care about restrooms when not really all it was. We really wanted to show people the value of having a restroom and so we figured that going with an animated video was the right way to do that. When we went shopping around for animated videos we found that the typical quote we've got was somewhere between \$3,000 and \$4,000. We eventually found Promoshin and they gave us a quote for less than a \$1,000. **We could not believe that they were able to give us this quote. I think we were a little bit suspicious at first that a quote would be that low. We didn't really understand there must be something up but the more we got into the process, more we realized that we were able to get the exact voice actor that we wanted, we were able to get the exact animation style that we wanted and they were just a tremendous number of animation styles to choose from.** We found, we feel the perfect one for us. In terms of customer service we were really happy there too. We were perfectionists. The whole way we wanted exactly the kind of video that we felt would think we could possibly find someone else out there that could compete with them in terms of overall value so again top notch recommendations for Promoshin.”

Anthony Lockyer of IndustryWest.com.au | Australind, Australia

“Hello, my name is Anthony Lockyer from Industry West. We were looking for a promotional video to show our clients. After shopping around, we found Promoshin and decided to go with the company based on the testimonials and current videos they had developed for their clients around the world. **We found Promoshin to be extremely helpful with the range of illustrations and drawings they had provided.** They are very flexible to work with. They bounced illustrations and ideas off us continuously throughout the project. In all we went with Promoshin based on the price and the flexible turnaround time of 3-4 weeks. We were very happy with the end result of our production video, **at first we were concerned that our video would be cartoonish, but after speaking with Promoshin, they came up with a very professional and streamlined approach for our video.** I recommend Promoshin to anybody who is looking for a video for their company, whether for a small or large corporation. I definitely think the guys at Promoshin are cool.”

David Hess of BestConsultingSpeacialists.com | Escazu, Costa Rica

“This is David from Best Consulting Specialists Incorporated. We engaged with Promoshin for

some explainer videos to be attached to our products, and we engaged with them because we found that **they were extremely collaborative. They're a great partner. They keep you engaged from the beginning to end** - all in the creative process. So you never are questioning what's going on because you're involved from day one through the finalization. Which is, for me - it was extremely important, and I'm sure it's important for anyone else who is looking for explainer video. **They are very creative. They offer suggestions - but you have the control of what you're getting, and what you're going to receive.** Again, that's a great business model. Fits the way I like to be business, and I'm sure it's a way you like to do business as well. **Pricing, couldn't be more competitive. So yeah, great company. Highly recommend them. Go for it."**

Vladimir Aizikov of Staffmed Solutions | www.staffmed.ca | Ontario, Canada

"Hello my name is Vladimir. I'm operating a staffing solutions here in Ottawa. What we are doing, we mostly supply our clients, nursing retirement facilities. We start with registered nurses, practical nurses and personal support workers. Most of our requests come in on short notice. We have to be fast and efficient in this case. We purchased the new software from the software development company which completely responds on our needs. In order to let our clients know that we are using this software, we started looking for ways, most efficient way how to present this to our clients. We all know that today nobody is reading the long stories and everybody needs to get to the point right away. That's why I was thinking to find a company that make an animated video. In the short time, one minute or minute and a half, will deliver this message to our clients. Searching by internet I found Promoshin. **The communication with Promoshin was established very fast.** I got a clear idea of the whole process. I wasn't sure what to start from because it was my first experience making video. But in short, explainer Promoshin people gave me a very clear idea about video, about illustration. They corrected my script, making it concise in one minute. Sent it to me by email so I revised it very fast and send them back approval. They make an illustration and they make video that I really liked. Now all our clients have this video and everybody knows, everybody has their clear idea what are we doing now without long explanations. **I highly recommend Promoshin as a company to any other customer, any other business because the process is very clear, the people are very fast and efficient. The most important thing, you can expect from them things to be done exactly what you want.** Thank you for creating the video for us. Have a good day. Vladimir Staffing Solutions Ottawa."

Jason Carlson of Forerunner Software | Bothell, WA

"My name is Jason Carlson. I run a small business to business software company, selling BI software to companies on top of the Microsoft stack. I had made a product video of my own when I first launched my company but I needed a shorter, more target sales video to help me improve my customer conversions. I did a lot of searching around and got a couple of quotes for what I was looking for. Prices range from several hundreds to tens of thousand of dollars. All of

varying levels of features and involvement needed for me. **Promoshin was the best option for me in terms of budget, timing and quality. I had spent significant time reviewing the many videos and testimonials on the Promoshin site** and I had a very clear idea of what I wanted based on the video I created myself. All of the samples I reviewed helped me determine exactly what I was looking for and how to produce it. Getting started with Promoshin was very quick and easy. The only concern I had during the process was the time between iterations. Once we finalized the illustrations, the final video was done quickly and high quality. **Once I found Promoshin I felt comfortable doing business with them. Their pricing, terms and approach in producing the video was straightforward and exactly what I was looking for. I would recommend Promoshin to anyone who is looking for an easy company to work with to produce a low cost, effective explainer video.**"

James Toland of EleniSkincare.com | Belfast, United Kingdom

"Hi, I'm James Told, head of marketing at Eleni Skincare. We knew we had a big problem when we had clients coming back time and time again to ask us to explain some of the technology behind Eleni Skincare. So we were delighted to come across Ben and the team of Promoshin. They were able to give us a great mechanism for getting our message across in the form of an animated video. **In particular we were delighted that we were able to get the opportunity to revise the video over and over again towards the end when we just wanted to get everything spot on for our brand.** So guys at Promoshin, big thank you for all your help and we do look forward in working with you again soon."

Paul Salomone of MediaFuse | www.fuze-interactive.com | Eastchester, NY

"My name is Paul. I am the founder and CEO at Mediafuse. We hired Promoshin to do an explainer video for us. **As soon as we hired them we knew we made the right choice. They truly had unbelievable customer service and the entire process was very smooth from start to finish.** The video came out unbelievable and has really been a nice addition to our website. That was about a year ago and fast-forward a year later, we went through a company rebranding. I reached out to Promoshin to update the video for us and to our surprise they decided that they would handle it for us for free which was great. They did an awesome job. The video looks great. We were really excited. You can go wrong hiring this guys. I highly recommend it. Thanks."

Chaim Kohn of CigarOasis.com | Farmingdale, NY

"Hello my name is Chaim, sales manager at Cigar Oasis, and I'd like to recommend a great company called Promoshin out of California. We needed to make a short but impactful promotion video and we looked around, we shopped around, and we saw the great work from Promoshin and **dealing with them was a complete breeze. They understood what we wanted. They made us many edits as we needed along the way. Their prices were**

reasonable. They were extremely comfortable to work with. And we got our product at timely manner. Extremely satisfied all around. I highly recommend Promoshin, and yeah...I want to thank them for their incredible work, and I strongly encourage you to use them. They're a local company, and they get you. Thank you very much."

Michael Brown of SellYourFixerUpper.com | Boynton Beach, FL

"Hello, my name is Michael Brown and I'm with the company SellYourFixerUpper.com. We used Promoshin because we wanted a good explainer video for our website in regards to our customers understanding what we do. So then--before they either fill out the web form or call us--they can see if it's the right scenario for them. **We researched a number of different companies. I probably spent a day just researching companies and which one I should use. They had great pricing compared to the other companies and they had amazing testimonials.** So, I wanted to offer up this testimonial to them because... I just saw the video. I'm very happy with it. I'm sure if we needed some changes in the future we could reach out to them and they would help us without a problem. They had offered many different solutions in regards to adding different things to the video afterwards like: they'll create a Facebook video for you, something that you can upload to YouTube. It helps a lot for our website and for driving traffic and producing more "buys" for our company. So, you know, I just wanted to create this testimonial to say I was very happy with their company and I hope you guys have the same results as I did because I'm extremely happy. Have a good day. Thank you."

David Williams of IT-Strategic.com | Piscataway, NJ

"Hello, my name is David Williams. I'm the owner of Strategic IT Consulting. I would like to take this time to thank Promoshin for creating an explainer video for my company. IT sales is very competitive. There's always resistance from clients to make the switch to a new IT provider. I wanted to create a video that would explain exactly what we did, the services that we offer, and how they can benefit from switching to us. We did a lot of research on companies that create explainer videos. We chose Promoshin actually because of their video. Their video explained exactly what they would do, and they actually fit within our budget. From the beginning we worked with Jack and George from Promoshin. Both guys have been outstanding. **They helped us through the process. We worked on the video together. They value my input. They gave me good ideas. There was never any issues changing the script, the animation, the sound. They were very professional in the way they dealt with me. They did the video on a very timely fashion as well. I've shown the video to a bunch of friends, family and everybody thinks the video came out great. They said it gave my company a very professional look.** So, I would definitely recommend Promoshin for anyone looking to create an explainer video. Thank you, Promoshin!"

Kara of AffordableConcreteCutting.com | Saugus, MA

“Hey there, my name is Kara and I am a Marketing Manager at Affordable Concrete Cutting in Massachusetts and we were looking for someone to do an explainer video for us and have received quotes as high as \$7,000, which is crazy. Fortunately we found Promoshin and we hired someone from there to do the video. **I am so pleased. The video turned out so professional and spot on to exactly what we needed.** I would recommend this to anyone. If anyone is looking for someone to do an explainer video for their company, check out Promoshin. You will be so pleased with them as I am for sure.

Tony Tinervia of KeysToTheCapitals.com | San Diego, CA

“Hi, my name is Tony Tinervia. I do have a explainer video on my website now. Video Cubix did it, but they do not do too good. I got tired of watching it. I found Promoshin online. I took the Memorial Day Special to get two explainer videos. I have one more video to go. I’m hoping Promoshin video brings business to my website. Promoshin did not rush to get the job done, and my family thinks it was professionally done. I did invent my game board, Keys to the Capitals. And I do have autism so I had to write down the script. I do have a speech defect but I’m not letting that get in my way. This is my prototype right now, and I do have an order and it should be done in about two or three weeks. I do have my website up and I can take Paypal and any other forms of credit, even e-checking. It is a very fun game. It’s gonna be very high quality so I’m hoping I can get business from this. I was kind of worried about doing this video but I do have to overcome my fears and hopefully we can get this game to do good business. I’ll end right now. We’re from San Diego. You can see the bay and ocean from our backyard. I had a good experience with them so I can’t wait for the next video I have new games coming out soon. Thank you.”

Bob Solomon of Software Platform Consulting | Washington, D.C.

“Hi, my name is Bob Solomon. I’m the owner, Founder and chief bottle washer at software platform consulting. I consult to major business to business software companies, startups and large enterprises. I did my first video with Promoshin recently, and had a great experience. **I did my research before choosing Promoshin on the web and what I found was that Promoshin did the best job of giving me confidence in the actual process** that would be used to produce the final video. I was really worried about whether the video would end up being the quality that I wanted to have on my website, and what I would want my customers, which are pretty sophisticated software customers to see...and Promoshin was really the only site that gave me the confidence through their step by step description of the process that I would end up with the product that I liked...and in fact I did. **I think the other thing that I was concerned about is that I am a knit picker, I know that...**and I like things to be just right. And I have run into creative projects before where it’s not just right and I’m not so very happy about that. In this case, there were lots of pretty detailed graphics that I wanted to make sure were just right and Promoshin was great about going back and forth. Making suggestions but mainly just making sure the vision ended up being and matching the one I had in mind down to the last

detail. So needless to say I am a happy customer or I wouldn't be doing this testimonial and I'm already starting work on my second video. **So I can highly recommend them and I don't do recommendations so easily.** Thanks. Bye.”

Annita Emerson of TanAngels.com | Dublin, CA

“Hi, this is Anita with Tan Angels. I recently hired Ben at Promoshin to do a video marketing campaign for me. I can't say enough about Ben's professionalism and my video looks amazing. I had 763 shares, four new likes and tons of conversions in one day. Ben, I can't wait to do our next project. Thanks so much for your help.”

Eduardo Valbuena of Vex.market| Bogota, Colombia

“Hi, I'm Eduardo Valbuena. I'm the founder of Vex Market, a platform to trade assets between businesses. At the beginning when we create Vex Market we wanted to explain all business small so we choose to make a video to do that. We live in Colombia and we searched in the web for many places or many businesses that can help us to make the video but we didn't find anything and what we found is that they didn't have any structure and they were so expensive. So in the web we start searching and we found Promoshin. Promoshin is a quite excellent business that helped us with the video. We at the beginning we have some issues to make a video with a business outside Colombia and also how you seen English is not my language so that's the first fear but when we write to them they reply us at the minute and the service was so excellent that we take the risk and start to work with them. We find it we found it that it's very very easy to work with them and they helped us how to make this page and how to make everything and at the end it was so easy to make the video with them. So I want to say that I recommend Promoshin if you are thinking to do a video, go ahead and write them. They are for sure they are going to talk with you at the minute. Their structure is so fine and go ahead. I'm Eduardo Valbuena of Vex Market.”

Ronald Lasorsa of Local Magnet.info | Austin, TX

“Hi, my name is Ronald Lasorsa. I'm doing a testimonial for Ben at Promoshin on his videos. First of all, Ben was extremely easy to work with. **He has a very straightforward process put in place that walks you through step by step on how to create incredible videos. He held my hand during the scripting process and then was very responsive to any changes I had with regards to the videos. I would highly recommend Ben and in fact I enjoyed his work so much, I did four videos with him.** If anybody is watching this testimonial, please take my word for it. My name is Ronald Lasorsa, I am the CEO of Local Magnet and I think Ben Marvazi does a fantastic job with videos. Thank you.”

Jeremie Godreche of Freenom.com | Amsterdam, Netherlands

“Hi, I’m Jeremy from Freenom in Amsterdam. We hired Promoshin as we wanted to have professional great videos for our new website. **Initially we were hesitant to do explainer videos as it’s time consuming and we were not sure what the result would be but hiring Promoshin turned out to be a great decision and the results were excellent.** We got three good videos that deliver our message clearly and in an engaging format. Our assigned project manager really helped us get the best possible results and worked through each revisions pretty quickly. We’re happy to recommend Promoshin to anyone who is thinking about building a similar video for their website. Promoshin is really professional and have really good talent in house.”

Joey Alley of iSOG.ca | British Columbia, Canada

“My name is Joey Alley with iSOG. I just wanted to say thank you to Mark and Ben at Promoshin animated explainer video productions for the hard work they did in our video. You guys were fantastic. **You guys were able to get information to us quickly and efficiently, make the required changes as we needed and it was a great experience. You guys were cost effective, a great product. We couldn’t be happier.** Thank you so much you guys.”

Lee Parry of Infinity-Wireless.com | Birmingham, United Kingdom

“Hi, I’m the CEO of Infinity Wireless. We are a software development company. A while ago we were looking for a company to develop a video so I searched many websites on Google. **Come across Promoshin and chose Promoshin due to to their competitive advantages, the testimonials, and the quality of the videos.** I think overall we were a bit apprehensive of getting an outside company to do the video but Promoshin did a really good job. **They hold your hand all the way through the process. The attention to detail has been really surprising.** I would definitely recommend Promoshin to anyone who is serious about getting a video and I also recommended Promoshin to guys I know within the business network in the UK. I would definitely recommend Promoshin and would like to say thanks to Promoshin for producing a really great video.”

Maria Jose of ATMEGroup.com | Los Angeles, CA

“Hi my name is Maria Jose and I work for ATME Group and we just finished up our explainer video with Promoshin. We found out about Promoshin for a friend who had a great experience working with them in the past. Our company provides billing software solutions which is not very easy to explain to potential customers so our main concern was that the video turned out to be complex and hard to understand for the viewers. Fortunately that didn’t happened with Promoshin. They took all of our suggestions into consideration while working on the video and responded very fast. **We were very happy with the final result because it looks so simple and yet so professional. I would definitely recommend Promoshin if you’re looking for a**

team that is flexible and willing to take your ideas. Their pricing is excellent and we will probably use them again if we need to.”

Ben Coughlin of Colovore.com | Santa Clara, CA

“Hi, I’m Ben Coughlin, founder of Colovore. A high density data center provider in California. We wanted to add video to our website to make it pop a little bit more and we did some searching online and came across Promoshin who really branded themselves as a cost effective, time efficient and creative shop. We just finished our video and we’re about to post it to our website. We’re going to email it around to our customers and prospects and **have to say we’re very excited with how it turned out. It’s been great working with Promoshin. The project management was terrific and we had lots of revisions going back and forth with the video. Their creative direction, the responsiveness and cost all came in as they said they would do. We have nothing but good things to say about our experience.** We highly recommend using Promoshin and if you’re watching this video, I hope you use them because we had a terrific outcome. Thanks very much.”

Donna Quail of XBCIT Solutions | www.xeroxbus.com.au | Gold Coast, Australia

“We want to thank Ben from Promoshin for producing our animated explainer video. Ben and the team were really easy to deal with and nothing was ever a problem if we needed changes. **The whole process was really very painless. If you want great value for money and you want to promote your business and a video that gets your message across as well, then XBCIT Solutions would highly recommend using Promoshin as a tool to promote your business.** Thanks again Ben. You’ve made this presence really easy and will certainly be using you again.”

Michael Greer of ProvisionNetworks.net | Scottsdale, AZ

“Hi, this is Michael Greer with Provision Networks. I’m here to talk about Promoshin. So a few years back, we were working on our first explainer video, and we looked at a ton of samples out there from other companies, and did a lot of research on the internet, trying to find the right partner to help us put together our video. We settled on using Promoshin and I’ve now actually done two videos with them. **We found that their process was very straightforward, they were easy to work with and their turnaround time were really really good.** Additionally, I really like the wide variety of sample videos that they have on their website. So when we first started on our video, we looked at a bunch of other ones, and kind of sets some goals for it around delivering clear and concise messages. We deliver a kind of technical product and I thought that an explainer video be the simplest way of getting our message across to our potential clients. We selected Promoshin and of course I was a little nervous at first, this is our first foray into having a video created for our company, and **what we found out was that by the end of the process not only was Promoshin very easy to work with and very**

reasonably priced, but they did a great job of providing us with edits and samples along the way, so we were really able to make informed decisions at each step of the process. **We actually like them so much, we just wrapped up our second video. The best feature about using Promoshin is their project management and engagement.** In our business, providing technology services, we find that the key to every successful project is to set proper expectations with the clients and project manage to those, and Promoshin has done a really great job doing that. I would strongly recommend using Promoshin for your video needs. And feel free to take a look at ours, they're on our website, or at the ones that Promoshin offers. **We've done two videos with them now, two different styles, two different voiceover artists, and I couldn't be more pleased with the results."**

Dan Rosenrauch of SyntelSolutions.com | Hewitt, NJ

"Hello my name is Dan. I am a regional sales manager with Syntel Solutions. I just wanted to talk a little about our video that we have made by Promoshin and Ben. Basically when we first were looking for a video we looked through a bunch of websites, a bunch of different companies, to get our video made. **Prices, I think a lot were around \$10,000-\$20,000. I was a little bit nervous, you know, when Ben was a tenth of that but in the end video came out amazing. I don't think any of the more expensive companies could have done any better than he did.** We've definitely gotten a lot of good feedback from the video since then. Definitely, you know, explains our product better without us having to actually going into details. Just lets them click and watch the one and a half minute video and get a good idea of what we have to offer. It's been definitely very beneficial to us and we thank him for that."

Pallavi Patil of VineLust | Los Angeles, CA

"We had Promoshin do an animated video explainer for our website VineLust which is a wine subscription service. Promoshin, Ben and his team did a great job. Putting together the script, getting us custom animation and making whatever changes necessary to really bring our product to life. We were extremely happy with the end product and I think it does a great job bringing more business to our site. Thanks Promoshin."

Armando Ramirez of RocketLister.com | Gilbert, AZ

"Hi, this is Armando with Rocket Lister, a real estate photography and marketing company based in Phoenix, Arizona. How I found Promoshin was rather simple. **I scoured the entire internet for the company with the best price and best quality and landed on Promoshin.** I really liked everything they had to offer. Video styles you can choose from, voiceover guys, the process on how to make the video was great. **They really kept me in the loop the whole way, asked for my feedback before proceeding to each step so I really got to customize the video to my liking so that was great. They are very flexible throughout the whole process.**

They even went as far as recreating the whole video for me from scratch when we were about halfway to the process because I changed my mind on the design style. I really appreciate the guys of Promoshin doing that for me. The feedback I received has been tremendous. Everybody wants to know where I got the video. It just really explains my company and what I do succinctly in a short amount of time. I'm really happy with it. I definitely recommend anybody looking for a great explainer video at a low price to go with Promoshin. They'll do a great job."

Spencer Freiman of SleepApneaMD.com | Orlando, FL

"Hey guys, this is Spencer with Sleep Apnea MD. Just wanted to let you know about Promoshin, a video service that I found online to help you market your brand and, you know, whatever you're doing. I just wanted to say what a phenomenal job Ben and his team did on completing the videos. Everything was described from the very beginning, all the process that are gonna take place. I couldn't be more happier with the video that was produced. It's going to produce great results for some of the trade shows that we're doing. I was blown away. I've had unlimited edits on the custom videos. I've come back on numerous things and he's made the changes happen. So definitely give Promoshin a try, definitely worth the money and obviously their price is much better than the competition. Thanks a lot."

Bob Frimet of KioskPrepaid.com | Las Vegas, NV

"Hello, my name is Bob Frimet. I'm with Kiosk Prepaid in Las Vegas, Nevada. I'm doing this testimonial video for Promoshin because I really enjoyed the video that I received. Actually we ordered two videos and I really enjoyed the process. I was searching for a video online, there so many companies out there and it kind of made my head spin and then I found them. I was looking for a quality video that I could have interaction with, that I could be part of the design process and be able to communicate with somebody on a regular basis if need be...until the video was completed. Price was certainly a concern. There were some pretty heavily priced videos out there and as a startup company we were looking for solution that was effectively priced as well as quality. So when I saw the site and I saw the work of Promoshin, I really thought that it would be a good fit for us. So as far as the benefits go I really think that being able to work with them, the response time. They actually dedicated two different people to me. I did have some edits back and forth, did have some changes in soundtracks, and really they were done on the spot with that. So I certainly would recommend them for future. I do recommend them for any company and like I said we did two videos with them not just one. We will certainly look forward to using them in the future. Based on my experience in working with other companies I really think that they have an advantage because of the customer service and support as well as the pricing. Thanks. Bye."

Lisa Dixon of BetterChains.com | Long Beach, CA

"My name is Liza and I'm with Better Chains and we just finished a an explainer video with Promoshin. We chose Promoshin based on the variety of samples in their portfolio. As we were shopping around for companies to execute our explainer video, we found that sometimes the

pricing wasn't very clear and they didn't have really great samples so we didn't have a lot to go on. We were also concerned that our vision wasn't going to be communicated well and with the edits that we had we were worried about a lot of extra charges. **Working with Promoshin was really, really easy. They were simple to communicate with and our vision was definitely identified. I would recommend Promoshin hands down over any other company. We had really high expectations for this video and Promoshin met them every time. The finished product was amazing and with the price it made it an absolute value for us so we would definitely recommend Promoshin.**"

Dennis Haber of HaberCG.com | Jericho, NY

"Hi, my name is Dennis and I'd like to take a moment to tell you why we chose Promoshin to do our animation video. First, we decided to work with a local company, I thought that was the best way to go...who would give us the best result. But I found out that they were very cookie cutter and the last thing that we needed was a cookie cutter animation video. So we went on the internet and there are a great many companies that do this work and with different price points. My concern was that we work in a very complex area and we were going to need an inordinate amount of changes and I needed to know and be confident with the fact that any changes that we required were okay to make and that's exactly what happened. We did make numerous changes and **the result was sensational. We have a great product, a great story that's easy to understand.** It's important to know I think that you know you don't know what you don't know. **Promoshin is a game changer because they take you by the hand, walk you down the path so that you can have a product that you would be proud of. I definitely would recommend them to you.**"

Quentin Miller of VeriClock.com | British Columbia, Canada

"Hi, my name is Quentin. I'm a co-founder at VeriClock, employee time tracking. **We researched a bunch of different companies before deciding to go with Promoshin. We found that they were the most responsive to our inquiries and seemed to be the most competitive on pricing. And those are probably the two main reasons we went with them. Our expectations honestly we're not super high with this project. Mostly we were concerned that we might end up paying for a crappy video that we would never use. Fortunately that was not the case at all...in the end.** Promoshin did an excellent job allowing us to come back and forth with numerous tweaks here and there...and that is probably the main reason I would recommend them. To me, the ability to come back and forth and make changes is probably the single most important factor in selecting a company to make your explainer video. For that reason alone, I would recommend Promoshin."

Jacob of Nutri Pharmaceuticals Company | Houston, TX

“Hi, I’m Jacob. I am a director of a nutri pharmaceuticals company. **We chose Promoshin because of the value they presented to us between all the other explainer video companies that were out there.** As a start up we had a difficult time finding somebody that, one, would potentially save us cost but at the same time answer all our questions and be able to give us a great product at the end. What we decided was we just decided to give them a chance, to go with Promoshin. We were very happy with the result that we got. We wanted to have a great animated video but at the same time we wanted to make sure we did not spend a lot of money doing it too and working with Ben and Mark in Promoshin has been fantastic. They went with us through all the different iterations and we got exactly what we wanted. Got a great deal for it and we’ll definitely be working with them again.”

Sean Hughes of VenueShopping.com | Orlando, FL

“My name is Sean Hughes, Director of Marketing for VenueShopping.com. Our site connects event planners with the ideal venues nationwide. We needed to keep our site simple enough for planners to use and venues to sign up without confusion. So we decided the best way to do so was to create two explainer videos - one for the homepage describing how the site works to planners; another video on the “list your venue” page explaining why then you should sign up. **The videos came out great. They are very professional and provide our business with the credibility we need to become successful.** We plan on using the videos in several different marketing campaigns in establishing ourselves in five key marketings by the end of 2014. **The process was very easy to use and the team at Promoshin took my ideas from the drawing board to a final product. I was impressed with their range in creativity, all for a great value.** I recommend Promoshin to anyone looking to add credibility and good information in the form of an explainer video to their brand. Special thanks to Mark and Ben for handling this project for my company.”

Julie Mills of AptSuppliers.com | Maitland, FL

“My name is Julie and I’ve been looking for an animated explainer video to showcase on my website but also a standalone video to promote my services on other social media sites as well. After a bit of searching, I found that explainer videos were extremely expensive and then **I came across Promoshin.com who not only offered an excellent service but a very cost effective price.** So if you’re looking for an explainer video I would highly recommend Promoshin.com.”

Derek Gerber of Renew Software | www.tallega.com | Orange County, CA

“Hello, my name is Derek Gerber and I am the VP of Sales and Marketing for Renew Software. I found Ben online after looking at multiple other explainer impact video pricing programs, and they always came out to about \$8,000 to \$10,000. So a little expensive as you’re just trying to get a company started. So I found Ben. I don’t remember exactly how I did it, but somehow through Google came upon the site and for a few hundred bucks it was totally professional, courteous and aware of my time and my constraints. So I signed up, I got ready and I put all my

content together and sent it over and my video was ready in two days. That is money very well spent. I would highly recommend Ben. He's responsive, he's on top of this stuff and if you're not using Ben's services then you're truly missing out on a great opportunity to explain your products and what you have going on for you so you should be working with Ben."

Eddie Helbling of Airting.com | Long Beach, NY

"My name is Eddie Helming, I am an inventor. You can see some of my patents behind me. I invented the air thing. It's a keychain that when I manufacture through this port here, I remove all the air, put it into a vacuum and it comes in many shape - footballs, baseballs, golf balls, wedding cakes ... anyway, I have a hard time explaining this to people. I found Mark and Ben from Promoshin.com to help me create an illustration that could explain how this works and how people can use it. Thank you Mark and thank you Ben. I appreciate everything you've done."

Anne-Sophie Mommessin-Mayos of GoRaw.com | San Jose, CA

"We did the greatest video here at our booth. People are loving it. So crystal clear. Great spokesperson and we are right to the point. Great graphics. Thank you so much for this amazing video. Hashtag Promoshin!"

Andy Sutton of CongaDeal.com | Thornborough, United Kingdom

"My name is Andy Sutton, the Founder and Chief Executive of Conga over here in the UK. Several weeks ago we were looking for an animation that we needed in really quick time. I did lot of searching around the Internet and came across Promoshin and **from the outset I was really impressed with the quality of the service that they offered, the price points that they were able to offer to me but more importantly the quality of the people that I was dealing with. They were so responsive and we had to work together really closely over two weeks short burst to create an animation that I have to say turned out to be excellent.** There's a lot of choice out there when you're looking at animations and it's difficult to know where to go but I would certainly recommend that you look at Promoshin. The quality of what they do, the price points that they do attach but I said before the people that you'll be dealing with are really excellent. They will deliver you a great result. They certainly have my 100% recommendation."

Erez Shimoni of Caliber Home Loans.co | Edison, NJ

"Hi my name is Erez and I worked for Caliber Home Loans. I recently got an explainer video done by Promoshin.com. I'm extremely happy with their services. I came across them on the internet a couple of months ago and really compared their prices and the product with the other

companies that are out there. **I found it to be very professional and very well organized and certainly very well priced. Promoshin.com with their unlimited changes to the video really, really creates a perfect video. I will absolutely use them again and refer anyone to use Promoshin.com if they are looking for an explainer video.**”

Dr. Muhammad Malik of InformationSecurityBuzz.com | Canberra, Australia

“Hi everybody! While looking to do an animation for our InfoSec job website went through extensive research and eventually we chose Promoshin. **Why we chose Promoshin, number one they have an extensive animation styles to choose from, secondly they have a very good price option plan.** The whole process with them went very smooth. The good thing about working with Promoshin is that you choose to provide feedback at different stages of the project and I think it is very important so that you can get the product that you want. The people at Promoshin addressed all our feedback very promptly and the whole project was delivered on time. I highly recommend them.”

Tammy Sweeney of Learn2Solutions.com | Toronto, Canada

“We were on the lookout for a way to capture people’s attention when they came to our website and a client we worked with recommended Promoshin. When we reached out to them they were really quick to respond and they walked us through every step of the process. They made it easy. We were expecting to have our content pop through the video and we weren’t disappointed. We created the script and Promoshin brought it to life. I was a little afraid that they wouldn’t be able to capture who we were in the process but they patiently worked with us and we developed it together. **We requested some revisions throughout the process and all revisions were always met with the quick response and with enthusiasm and there were quite a few revisions as we went through because the process kept changing on our end.** I liked the project management process the best. I always knew where we stood, **deliverables were met on time** and they were met, they were just met with good feedback and good response from the project manager. This inspire our confidence for us. We always knew that the project was on time and where it was going and where it was at. We definitely recommend Promoshin because they efficiently and artistically get the job done at a fair and reasonable investment. If you’re looking to develop an explainer video, I would talk to Promoshin but first I would say you have a clear idea of the outcome you want and don’t be afraid to ask questions. **They are the experts and they’ll definitely share their advice and their expertise. You won’t be disappointed if you call Promoshin.**”

Alex Linebrink of HauntPay.com | Madison Heights, MI

“Hi, I’m Alex of HauntPay. We helped haunted attraction with scary simple payment solutions, accepting credit and debit cards, online, offline, in person and online ticketing. We’re here at the Transworld Haunted Attraction Convention. You can see this place is booming. There are

people all over the place, huge exhibits and we're having a blast here because we're launching our brand new online ticketing system, Hauntpay Ticketing. **I want to tell you guys, we couldn't have done this show and had the impact that we're having so far without the help of Promoshin.com. Ben and Promoshin, I literally got ahold of this guys three or four days in advance of the show. They helped us put together this awesome video in absolutely no time flat. People are stopping and commenting on how great our video is, how great our product is. I really want to thank Ben and Promoshin.com for all the awesome stuff, all the awesome attention we are getting today.** Happy haunting this holiday season. Check out HauntPay.com and definitely use Promoshin for all your promo video needs. Thanks."

Sean Kirke of YogaFood.com.au | Mount Martha, Australia

"Hey guys, my name is Shawn. I am a business owner and entrepreneur and we just wrapped up doing our first explainer video with Promoshin and I just want to do a quick testimonial for them because they did such a brilliant job. **When we were looking online to find someone to do the video for us, one of the biggest issues that we had was that we wanted to make sure whoever we chose, allowed us to do as many edits and corrections as possible. So we didn't end up with something that we weren't actually happy with. And Promoshin were brilliant. I mean, we asked them to chop and change things so many times, they never complained. They really did a brilliant job and kept going until we were happy, and the end product is brilliant. So can't recommend them enough, they really are patient and they have a lot of experience in creating videos.** Even if you'll just have a quick look on their website at some of the examples they've got up. It's actually huge. They've got so many videos to check out and see their kind of work and they've done so you can really feel comfortable choosing them to do your project. Anyway **we're just about to start our second explainer video** with them and I'm looking forward to the process because we were really happy with the first one. So if you're thinking of getting explainer video done, they are a brilliant team, can't recommend them highly enough. **Great value for money** and the end product is always fabulous so give them a go. Cheers."

Elissa Miller of DoubleKnot.com | Saratoga, CA

"Hi, I'm Elissa from Doubleknot. Doubleknot was looking for an explainer video that can communicate some fairly technical topics and the bottom line benefits of technology without boring the viewer or going over their heads. **When I was shopping around for vendors, one of the big differences between Promoshin, which focuses on doing one thing extremely well, and the other companies...that focused less on the video and more on upselling their other services.** We really liked that we could choose the visual style, the animation style, and even the voice artist...to ensure that every element of the video matched with our brand. Promoshin was responsive and helpful throughout the entire process. I really love our new video

and I recommend Promoshin to any organization that wants a quality explainer video at a great price.”

Pam Medvic of BillandPay.com | St. Paul, MN

“Hi. As one of the owners of Bill and Pay we determined our website needed an update. We researched other sites and immediately knew that our product would benefit by having an animated explainer video. **We evaluated a number of companies but after talking directly with Ben from Promoshin, we were immediately impressed with the answers he gave to our detailed questions. The entire process with Promoshin was very positive. Even though we changed our mind on a few items, Ben was responsive, accommodating and very helpful.** We especially like the multiple voiceover options we were provided. We’re very happy with the end result and we believe it’s a definite value that would dramatically help our business. We highly recommend Ben and his company at Promoshin.”

Bob Riggs of CloudFair.net | Riverside, CA

“Hello my name is Bob. Our company is CloudFair. We are a new company with little experience in this field. In our research we were sent a few explainer videos to help us make some of our decisions so the idea of our using these seemed right. We looked around and interviewed a couple of explainer video businesses. The hard part was trying to understand how the process worked. This is our first time in doing something like this and it was a little scary. **We chose Promoshin for a few reasons - timetable worked for us and they were located near and the budget was reasonable.** We filled out a question to give them information to help write the script. Questions were very detailed and complete and made us analyze our target market and what we needed to say. So after a few revisions which they were really great about, I think we got it right. I would recommend Promoshin, easy to work with, easy to get contact with. Thank you very much.”

Jim Marshall of DVCheck.com | Indian Land, SC

“This is Jim with DVCheck. We’re a company that helps people recover diminished value which is their vehicles lost value after a car accident and not a lot of people have heard about diminished values. We thought that doing an explainer video be a great way to build awareness and educate people on what diminished value is. Once we decided we wanted to do an explainer video we did a lot of research and you know different companies that produce these videos and what we had found is a lot of companies charged thousands and thousands of dollars, which is a lot more than we were looking to spend with this kind of a video made and then we came across Promoshin and reviewed their portfolio. Really liked their style of videos and we were very impressed with their portfolio. They met our needs and exactly what we needed. **Glad we chose them. They were really easy to work with. The process was smooth. They’re quick to respond. They make any kind of changes or edits that you**

needed in the video. We were very impressed with them. Anyone in the market for an explainer video I would highly recommend Promoshin. You can't go wrong."

Greg Jeffries of Prosper | San Antonio, TX

"Hi, this is Greg Jeffries. Just want to cut this short video as a testimonial for Ben over at Promoshin with his animated explainer video service. I recently had a video created by Promoshin. I was very impressed with it. What I liked about Promoshin that's different about other services or maybe outsourcing at different places online is that they handle the scriptwriting, the creation of the video itself, and also, you know, the background music, the background sound effects and the voiceover. Sure, you can go to other places online and, you know, perhaps outsource each separate part for a little bit cheaper and assemble all the pieces yourself but Promoshin combines all those. Promoshin makes it easy for you and its a one stop shop if you want to have all that created and done for you. Basically you either just come up with the idea or you come up with the script and they can take it from there. Ben was very easy to work with. Just from shopping around and looking at the other solutions out there for custom animated explainer videos, this is definitely one of the more affordable solutions out there. One thing I really like about Promoshin is that you can either pay, you know, lump sum upfront or some of you, if that's too much to ask in the beginning, they actually have a simple payment plan systems set up for you. So again, I was very impressed by the custom animated explainer video that I had created by Promoshin for the product that I was promoting. If you're looking for a professional and affordable solution for custom animated explainer videos I highly recommend you check out Promoshin."

Jack Core of LookUSA Classified | www.lookusaclassifieds.com | Peoria, AZ

"Hello everyone, this is Jack of LookUSA Classified. Just a quick shout out to my friends at Promoshin and Ben the owner. Hey, great job on producing my animated video for my business. I took quite some time actually researching in the market trying to find a company. **You guys by far blew the competition out of the water, not only by price but your professionalism and your communication was second to none.** So again, I appreciate it, great job and I look forward to doing business with you guys again very soon. Thanks Ben."

Helen Cao of IQBar.co.uk | London, United Kingdom

"I was looking for fun and engaging way to explain my business idea, and I looked over several websites making explainer videos. Initially I had no idea about where I should go, but when I was on Promoshin's website, I found a variety of styles that I can choose from. And since I never had an explainer video made, I didn't know where to go and what the procedure is to make a video. But on Promoshin's website, there is a clear plan...giving me a really concrete idea about what to expect at each stage. Like when storyboard will be ready, and when to choose my voiceover for the video. **The best feature of working with Promoshin is**

everything is delivered punctually. Everyone is very friendly, and would do their best to meet your expectations...so I would definitely recommend Promoshin.”

Jason Fitch Of MobileSecurity365.com | Sydney, Australia

“Hi, Jason here from Sydney, Australia. Just a quick shout out to Ben and his team and a big thank you for his fantastic work. It was a pleasure to work with him. Every time we needed a change or any minor details, Ben would always assist without any questions being asked. So a big thank you to Ben and his team. We would definitely work with him in the future. Cheers. Bye.”

Felice Colarusso of Tivok.com.au | Sydney, Australia

“Hi, my name is Felice. I just wanna say thank you to Promoshin. **Of all the options that we could find out there in the market, it was obviously the most readily available. We did quite a bit of research looking into the product and found that looking at past testimonials and work that was done by Promoshin. We were very happy that we did go with them and I guess it gave us the satisfaction that we could rely on them to get the job done.** I guess our fears were going into other than the project worked out at all but we found that being reassured and the thousand of emails that we send between each other and we did worked efficiently and you could a good result using the Promoshin video set up. **I guess the major benefits that we saw doing this was speed and efficiency. We didn't have a lot of time to get this project done and obviously Promoshin was very good in understanding what our needs were in getting it done.** Definitely we would recommend Promoshin for any projects or videos that need to be done professionally and quickly and explainer videos in particular are hard to find. We found Promoshin did a great job doing that. Again, we would like to thank for the professionalism and the time and effort putting into the project. Definitely comes highly recommended. Thank you.”

Mary Blackowiak of BuffaloAmericas.com | Austin, TX

“Hi, my name is Mary Blackowiak and I'm the Senior Manager of Marketing and Communications with Buffalo Americas. We are a manufacturer of hi tech data storage and networking equipment and I wanted to create some content for our customers that explains the features of our product in a way that was easy to understand so an animated explainer video seem like a good way to go. I started doing some research online and it looked like there were a lot of providers for this type of product. When I started looking at the prices and took into account the number of products that we wanted to promote it really wasn't going to be feasible in our budget to be able to produce a number of these videos at a reasonable cost. So that's actually when I found Promoshin and the prices seemed reasonable and the example videos that's posted online looked really good so we decided to give them a shot. I went into this really not having any expectations because we've never created a video like this before but it was really simple.

We just filled out the questionnaire, picked out the animation style and the voice over artist that we liked and within the first couple of days we received a copy or a draft of the script. **What I liked about working with Promoshin was that our project manager was really responsive. All of our edits were done quickly and they even accommodated our request to have some animated characters look like our sales team so that went over really well. We just got our final product last week and everybody was really excited about the way that the video came out and in fact my boss just asked me when we'll be creating our next video so I anticipate we will be working with Promoshin for a lot of these videos that we will produce in the future as well.**"

Roberta Pacheco of iVoy.com.mx | Mexico City, Mexico

"Hi, my name is Roberta from Brazil. I work in Mexico City for a company called iVoy. It's a company to delivery packages and documents and I would like to tell you a little bit about Promoshin which is a company I chose to make the video. We are launching an app and around the market and the whole world as you can choose from whatever company in Brazil, Mexico, or U.S. We chose Promoshin because they are pretty good for doing what they do so it's like very easy to find out your solution. They do it pretty well and they have a good taste for explaining and doing in a very good way what we need for to present our product and we are, well I can tell you that we were pretty happy with the video that they made and the guy - he could really find out what we want, and he chose a very good image to show what we want, and we are pretty happy with that. Thanks a lot."

Roni Leiderman of Alluring-Window.com | Brooklyn, NY

"Hi, my name is Ronnie and I am the owner of Alluring Window, a window treatment company located in New York. We used Promoshin for creating one of our animation videos which we are using for marketing and putting it on our website. **We found them to be very efficient, fair on price, easy to work with. A group of very creative people.** All in all it was a pleasure to work with so I definitely recommend and I find it as a positive experience. Thank you Ben."

Mike Ring of IdealTiming.co | Los Angeles, CA

"Hi, my name is Mike from Ideal Timing. I used Ben from Promoshin to make an explainer video for my company. After shopping several companies, I came across Ben's budget videos. At first I was concerned by such a low price; however the video turned out great. It only took five days and was less than \$500. **We used the video as a sales tool and it has been very effective.** You can see the video Ben made for me at idealtiming.co. I would recommend Promoshin to anyone looking for a great explainer video. Ben was great and easy to work with. Have a great day."

Fred Moreno of Training For Warriors | www.tfwelgin.com | Elgin, IL

“Hi, this is Coach Freddie with Coach Training for Warriors Elgin. So I just wanna give a shout out to Promoshin for hooking us up with this really cool video that basically says our whole message in a cartoon style which I think a lot of people are attracted to. I didn't really want to use my own face or my coaches. I just wanna get our message out without just cracking our clients, if that make sense and I felt like this cartoon illustration will get our message out the best and **it's absolutely been a smash. Our leads have been through the roof. We get our message through, and they're pretty much their sold before they even come in.** You know that was my expectations and it worked out and it was a calculated gamble or risk I should say but you know by looking at their examples and their videos, I knew it was going to be a very low risk. It wasn't like a high risk or anything but doing a video of myself with you know footage and all that , there could have been you know, you just never know. As far as, you know, so that was one of the things I was debating whether to go with just doing a video of myself and my coaches or going this route and I definitely going with Promoshin I just want to give you, if you guys thinking about it or on the fence. **Definitely go with them. You know it's a no brainer. Man, these videos are awesome.** As long as you fill out the questionnaire properly and get that what's in your mind. Get it to them on their questionnaire and definitely get that message across and it's really cool because they're saying it and their illustrating at the same time. So it's just, it's ridiculous man. So yeah, I wish you guys the best. Definitely go with them. Excuse me. Yes, Promoshin all the way.”

Sheldon Stanley of iSOG.ca | British Columbia, Canada

“Hi there, my name is Shawn Stanley. I work for a company called iSOG. We recently worked with Promoshin in creating a promo video on how to better explain to the public out there on how to use our app and what our app is all about. **We worked with Ben as well as Mark and it was a very easy process. Very, very fast and they did an amazing job. They are very professional and they know what they're doing. Our video came out perfect and explains really well how our app works and why we're number one for tracking stats on both players.** If I'm you starting up, even if you're a big company use Promoshin. They do great job. You get your money's worth.”

David Farnsworth of Sell4Less.net | San Francisco, CA

“I want speak for a brief moment about my experience with Promoshin. I decided to have an informational video created in order to better convey my marketing message and service that I offer and I found the process to be very straightforward and easy to understand. They have a great selection of video styles and professional VoiceOvers to choose from, so very quickly I was able to determine what I was looking for and how I wanted it to look and feel and all during this time they made me feel very confident that I could produce an effective marketing piece that would convey my marketing message. As I find too in my script I found Promoshin very helpful in answering all my questions and even offer and suggest to help bring my ideas to life. I'm very satisfied with the end result. Now that my video is complete they are helping me setting up the

back end which help drive more potential customers to my service. Give Promoshin a try. I think you will find them to be very professional and deliver excellent results.”

Mark Dalton of PlayerVerify.com | Franklin, TN

“Hi, my name is Mark Dalton. I’m the managing member of a new startup site called PlayerVerify.com. With the new U.S. gaming industry moving forward, we’ve created a website that’s outside the box. Therefore needing some type of video explaining exactly what we are trying to accomplish with the site and in a short period of time. **After researching several companies and pricing for a customized animated video I found Promoshin. I sent off a quick email and Ben responded immediately to answer any questions or concerns that I had.** Next, I sent a copy of our business plan so he’d understand the full scope of our site. Within a few days I received a script to approve and it was perfect - didn’t make a single change. After that I received drawings of what the video would look like and again, perfect with no changes made. The last step was choosing a voice for the video. I was given several samples to choose from. **On a scale of 1-10, I give Promoshin a 10 and look forward to doing business with them again in the future.** Thank you.”

Matt Longhofer of PropertyTaxFunding.com | Dallas, TX

“Hi, this is Matt Longhofer. I’m with a company called Property Tax Funding and we worked with Promoshin to develop an explainer video for our company. We looked in several different companies out there but we really liked their follow through and follow up. **It’s been an excellent experience working with the team and were very happy with the final outcome.** I recommend working with Promoshin for your video needs.”

Gary Crisp of Principal-Training.co.uk | Blandford, United Kingdom

“Hi, my name is Gary Crisp and I am a Director of Principal Training and Consultancy. We’re a first aid and social care training company based on the south coast in the UK. We’re a fairly small company and we’ve got a new company as well and didn’t have a massive startup budget. So we’ve been in the process of looking for an animated explainer video that we can use on our websites but also a stand alone video to promote our company. **After a bit of searching we realized that promotional videos, particularly animated ones were quite expensive and started to think we were actually out of our league as we’re quite a small business, but then we happened to come across Promoshin who appear to offer some great value videos at some really excellent prices. We’re really pleased we found Promoshin because they delivered a fantastic video for us and created something really good that we’re really proud of and it was at a fantastic price as well and we really would recommend them to anyone.**”

Brian Richardson of FiberCablesDirect.com | Rancho Santa Margarita, CA

“We hired Promoshin to make a short video for us that was very time sensitive. We needed several changes made within a short period of time and Ben and his group really came through for us. **They did really a nice job. We’ve had a lot of compliments on it. There are lots of services out there. These guys really know their stuff so I would highly recommend them.**”

Glen Wakeman of LaunchPadToolkit.com | Miami, FL

“Hi, I’m Glenn and I’m a Co-Founder of LaunchPadToolkit.com. We hired our friends at Promoshin to develop explainer videos for our new website, and I’m here to tell you we’re delighted with their service and their product. **They’re very clever about figuring out what you need. They worked very quickly. The quality of the materials is excellent.** We had a lot of fun while we’re doing it, and we highly recommend them to other folks. **There are other services that are much more expensive and I’m not convinced that they are any better,** and we look forward to doing more work with Promoshin in the future.”

Patrick Powers of Ivy Athlete Tours | Greenwich, CT

“My name is Patrick Powers. I am the Founder and Director of Ivy Athlete Tours. I just wanted to quickly shoot of a quick video testimonial about the Promoshin team. Over the past two weeks, I’ve worked with the Promoshin team in putting together an animated explainer video. **I was so pleased, I felt that a video testimonial was more appropriate than a simple Facebook like or Twitter share or something like that so you guys could put a face and voice with the recommendation.** But for about two to three weeks, I was looking for an explainer video, animated. In that process, you go through pricing and past work, things of that nature and obviously their past work speaks for itself but what really separated them was the attention I got in the process from start to finish and really couldn’t be happier with the Promoshin team and the work that they did because as I’m sure everyone here knows that anytime you pick a service provider you don’t know, there’s no initial trust because you’re obviously - at least if you’re me - you’re searching through Google and things like that, but **really couldn’t be happier with the Promoshin team and the work that they did for me. So pleased that I’m going to have them put together two more animated explainer videos here in the next couple of weeks.** I just wanted to say to the Promoshin team thank you very much. Any business, small, medium or large, I would highly recommend using this team as they were more than accommodating when it came time to make small edits. Obviously the big edits are one thing but making small little edits here and there, never showed any kind of frustration. Just wanted to put together a great product and that’s what they did. Thank you again Promoshin team. I highly recommend to anyone searching for animated explainer video.”

Doug Dahmer of Emeritus Financial | Ontario, Canada

“Promoshin came recommended to us by a business partner and after a quick search around their competitive pricing and a trusted referral was really all we need to make our choice. I’ve never done any animation work previously and I thought there was going to be a lot more creative work required on our side and it would take a lot longer. **In the end, we very quickly got a product that matched our needs and it was just so easy to do. The whole process, the whole way long, the team was responsive to our input. I never felt challenged to convey a direction I wanted to go with the video or to get a particular style across. I’d definitely come back to Promoshin if we need more work done and I wouldn’t hesitate to recommend them to others. In fact, I wish I had used them in the past for other companies I’ve worked with if I’d know it was so easy.** They offer a great selection of animation styles, voices and music and they really didn’t stop until we had the product we wanted. Explainer videos are just such a great way to convey your message.”

Kylan of SlashMyFees.com | Los Angeles, CA

“Hello, my name is Kylan. I am the Director of Marketing of SlashMyFees. Really I just wanna make this video send a shout-out to Promoshin. Really we’re looking over options out there as far as what video service to use. A variety of thoughts came in as far as what features and customer service and just reviews we want to look for and find out for who we could use our site for our business cuz that’s represents us as long as really important to us. **Having used Promoshin in the past based on the recommendation by our trusted source and colleague, we were pretty satisfied with the results back then, pretty simple decision to come back to you guys.** Really as far as our expectations for what we had in mind and for what our video looked like and what it would contain and we were impressed to see that Promoshin was able to give us the same features that we loved and really thank us for our loyalty by doing such a great job and providing great competitive rates and in addition the overall result for our video just ended up being what we asked for. I mean, literally the only surprise that I had was the timing. We had prior to in our typical business and we weren’t sure what the timing would like but we were pretty satisfied with the result once it did come to us. As far as the overall result, the customer service, the interaction that we had, this service will definitely recommend to other business opportunities and other business colleagues and for our future use we look forward to working with Promoshin on our later projects.”

Jonathan Salem of ClarityConsultation.com | Philadelphia, PA

“We chose Promoshin as we make a lot of our decisions, we looked at quality of the service, what we were going to get in terms of its positive effect on our business. Of course the cost, pricing was something that we did consider quite a bit and looked into quite a bit. In the third category as we always look at is just convenience and service, which includes in their communication. So after looking through the marketplace quite a bit, we determined Promoshin really accomplished all three of these for us. Fortunately, in reality, after the fact that happened to be the case. **In terms of our research we looked at probably between five and seven**

different providers. I'd spoken directly with most of them. I was most impressed by our direct communication with the team at Promoshin. We seemed to feel that their goal was producing the best highest quality video for us, the most effective thing for our company. A partner that's going to have their eye on that and realize, you know, our best interest is their best interest. In the end that was big for us. In terms of expectations, you know, before we had the video, we knew this concept was very valuable and an effective communication tool. We knew that there's a range, a very big range in how effective it was going to be and how close to our vision it was going to be. So we did not know how close it would end up being in terms of our vision. It very much surpassed that. Our expectations in terms of communication were quite high. Those were matched, certainly, in terms of flexibility and adaptability of the process in the product. We did have a very high expectation on that and we were very pleased once we got in the process. **In terms of our fears, concerns, as always the marketing of any product is often better than the real thing. For us in the past, different services you know, a big part of communication - having a direct line with the partner to turn that vision into reality. Fortunately it turned out very well for us in this case using Promoshin.** In terms of what we found out, you need to have a partner that does all three of these things that accomplishes a very cost efficient solution, that has a very keen eye on quality and matching your vision to the end product and making it an effective marketing tool for the company. **But the biggest of all maybe was just the adaptability, flexibility of the process in terms of us having our updates and edits, to really have our final product exactly what we wanted and we were very comfortable and confident about, again, top benefits and features.** Working with Promoshin, communication, our appropriate degree of involvement in the process. Our ability to really mold what the product would be in the end. I would certainly recommend Promoshin as the option to go with for this type of marketing tool above any others biggest it accomplishes those key things. It's very cost efficient. It's going to produce high-quality, effective piece for what you're hoping to accomplish. You know they're going to be a partner that has an eye on the benefit to your business which is of course in line with what they are hoping to accomplish as a business as well. In terms of an individual looking for a explainer video, but if you're not quite sure, this is a logical process but also a very creative process. There's certain best practices that can be used. There's a certain system, techniques, that Promoshin has certainly has down but you need a platform and a pathway to consistently communicate and update and refined what you're video is going to be so that you are very confident about. The more confident you are on your video and what it does, if your organizations is going to allow you to use it many different ways. It's always tough before you actually get involved with the partner company that's going to make your explainer video to really know that they're very good at communication as well and really have their eye what's best for you. Promoshin does that. **I think their track record speaks for itself. You're able to really get a look at that track record in terms of their database of clients. For us, we are very glad and happy with ourselves and made the right choice. You can never know 100% of course what's going to turn out to be the best option but I can tell you we are very thankful and grateful we chose Promoshin because they turned out to be a very great partner and they are building a long-term business and they want to create a good quality production on their end and that's evident. We are very happy and again, price, quality, convenience and**

service all exceeded our expectations. I know they are at the level that would produce a great product for any company.”

David Wildman of WildmanWear.com | Sydney, Australia

“Hi, my name is David Waldman. I am the owner of Wildman Wear which is a custom t-shirt, printing and design company. I desperately needed a promotional video for my website. I Googled a couple of companies and came across Promoshin and I decided to go with Promoshin over other companies because it seems to understand about doing the video which is was to cater to my needs and they understood that I wasn't just a normal t-shirt printing company. They asked relevant question to find out about my business and my competitors. I watched a couple of videos, testimonial videos on Promoshin and everybody, the videos that I watched said what a great job that they've done. The process with that, it would very long-winded process that would have to do a lot of work in terms of sending them information on my competitors. They were really, really good. They did all that for me. They went through my website in what appeared to be a fine tooth comb so they knew exactly what I needed and what I wanted. **I found them to be very, very efficient both in the time it took to make the video and also the detail that it went into with regards to the information about my explainer video. I would say the top benefits were the great communication I had with the guys of Promoshin. If I had a query about the video they were always very quickly to being in contact despite the time difference with me being in Australia and those guys being in America.** I would definitely recommend Promoshin to somebody else. Like I said, great communication, very observant with regards to my business. The quickness of the video - they did it within a month. I was very, very impressed with that. Anybody that wants an explainer video or sales video for their company, hop on their website and definitely give Promoshin to go.”

Maria Viistali of Cubika Tech | Coral Springs, FL

“Hi, I'm Maria from Cubika Tech. We are a web design and development company. We were looking for somebody to make an explanatory video about the services and what we do. **Fortunately we came across Promoshin that come on the internet and we are extremely happy with the results. Ben got in touch with us and we found them to be very professional and super supportive all the way. They did an awesome job.** We gave them the ideas we wanted to communicate in each of the videos. They offered us unlimited changes which was great because they were always really happy to take into account our comments. They did a great follow up. We worked together really smoothly. **To sum up, great work quality, great customer service. You can tell they are a passionate team. They definitely know what they are doing. They are very organized and certainly well-priced.** So we are so pleased. The video turned out to be so professional and so creative. We highly recommend Promoshin.com and we would definitely work together with them in the future.”

Karole Sessums of The Lola Agency | www.happygolola.com | Jackson, MS

“Hey, I just wanted to take a second to give my own input about Promoshin videos. A company I would recommend to anybody who is out there looking for an explainer video. I have to make explainer videos for my clients on occasion and I have looked around the market. There are a lot of choices out there in the market today but I liked Promoshin. **I chose Promoshin over a lot of other companies that I looked at because of the options that they gave. They were super more affordable than the other a lot of companies that are out there.** Not only affordable but they gave me a bunch of options that I liked. They gave me a lot of great examples that I could look at. The last project that I did, I actually, I did have a particular style that I wanted, that they said they would match. You know, they said I could find any kind of video out in the market and that they would match that and create my video to have similar style to that. They didn’t have to come from one of their examples which is what I did. I chose one I think that was not one of their examples. I was very happy with the characters that they created for me in this particular video. I did work a good bit on the script but they were very helpful in kind of helping me with that but I loved my little characters and that’s so much of what gave me the feel of my video. They also gave me the options to be involved in my video a lot. Choosing the music that I wanted and that sort of thing. **I loved that I had the freedom to do a lot of creating myself but yet have that support from Promoshin at a very affordable price to do the things that I wanted to do. I think one of the biggest concerns I had about working with Promoshin was the same thing I liked about Promoshin, was how affordable they were. So I was very concerned that with that type of price, what kind of product was I going to get? Like I said, I’ve worked with them several times and I’m just thrilled with the results that I’ve gotten.** Have more and more people want to do explainer videos because of the ones that I’ve done so far. So as I said I would just highly recommend them. I don’t know what else to say except that they were timely on what they do as far as getting back with me. They do a really super job, matching up the things that I wanted in my video and just putting the whole thing together in a really nice simple way. I appreciate the other services they offer as well. I’ll continue to use them and I highly recommend that you check them out and maybe it’d be a great option for you as well. Cheers.”

Eric Bramlett of Bramlett Realty | www.welistaustin.com | Austin, TX

“Hi, my name is Eric Bramlett. I recently completed a project with Promoshin. We did about a two minute explainer video. **I selected Promoshin over the other explainer video companies out there, honestly because of their consistent marketing and because of the quality of their past work.** Whenever I researched the market there’s a wide range of pricing and a wide range of quality. **One of my biggest concerns was would I get a quality video? If I get a video that’s not quality at all it’s completely worthless to me, no matter what I paid for it. The final result of the video has been extremely positive. I’ve promoted on Facebook considerably and I’ve received a positive reaction from both current clients and from potential clients.** There’s been a lot of comments on it, a lot of shares and what not. I’m quite

certain that I will get new business as a result of the explainer video. **One of the best parts about working with Promoshin is their efficiency. They have a very, very high level of efficiency.** We went back and forth on probably, I don't know, 15 to 20 revisions during the storyboarding process. They were very prompt. They were extremely great to work with. I would definitely recommend working with Promoshin to anybody who is in the market for an explainer video for that reason, because of their efficiency and the quality of their work. Whenever somebody is looking for a company to work with to create an explainer video, I would highly recommend looking at their past work and then also contacting some of their past clients to make sure that the process was an enjoyable process. **Again, I can't recommend Promoshin highly enough. I will absolutely use them again.** I'm already considering doing a shorter version of my explainer video just to see how it converts and, yeah, great job guys. Love working with you."

Mike Hambright of FlipNerd.com | Carrollton, TX

Hey, this is Mike Hambright with FlipNerd.com. We are a real estate investing site, kind of a social platform. Due to the nature of some of the memberships and access to our site, we needed some explainer videos to explain in a way that was kind of simple how to use our site based on what member type you are, if you will. We searched for a lot of different options. There are a quite few vendors out there and varying levels of complexity and we found that initially, we were pleased with the samples that Promoshin had in terms of what we could do. We really liked the concept of animation to kind of explain what is that we do and how that relates back to that member type. What we didn't know at that time is how easy it would be to work with them. **We actually created four different explainer videos to explain four different membership types that we have.** There was quite a bit back and forth. It probably took us about six to eight weeks to complete it. Some of that delay was definitely due to us not being able to get back to them right away. **They were definitely much more responsive than what we expected. It was a smooth process. We never had any pushback on anything. Essentially anything that we asked for that was inside the scope of our project was met. It's a great resource. I highly recommend using them. In fact I'm sure that we will be using them again in the future and so I recommend you check them out. Good luck.**

Dawit Tefery of ABMEasy.com | Canada

"This is a video testimonial about my experience with Promoshin. It was a very great experience. Let me just walk you through it. In the beginning last year I was thinking that my business needed a tool that would be able to explain a complicated value, services that we will provide to a potential client. So I went down the route of getting an explanatory video that explains how everything work. So I did some research and I figure an animated video was the right path. And I was researching different companies and I came across Promoshin.com. **What I really found that company, the price was quite a bit lower than everybody else and more or less they were very aggressive in acquiring my attention.** So basically the day I landed

on the website, I just basically gave them my email and they followed up with very interesting emails and that was something that captured my attention and made me feel like, “Wow these guys know what they’re doing and they might be able to help me to explain my business very well to potential customers.” **What made it better for me that their cost was very reasonable compared to the competitors. So I decided to go forward with them. Now, I was very skeptical about their ability to do it within a certain timeline. I figured, if the price is kind of on the lower side for the market, they going to be compromising quality. But I was really extremely pleasantly surprised. Service was great, they had a great project manager who communicated with me very well. The turnaround time was great.** I actually did prolong the process because I asked so many changes. That being said, they were on time, met my target. I am extremely happy and if you’re looking forward for getting an animated explainer video, I recommend Promoshin.com.”

John Baguio of BaguioSports.com | New South Wales, Australia

“Hi guys, my name is John Baguio – CEO at Philstralia and founder of Baguio Sports.com, from Sydney Australia. We are in the process of expanding and exposing our new brand of sports gear called Baguio. But in order to do that we need an explainer video to tell the customers what we specialize in and what we do. So we found Promoshin. This is my first explainer video and I’m proud to use it in all social media and in TV advertising in Australia. **Promoshin is very professional with a high level of communication throughout the project. They always keep you updated in all the processes and ask questions to make it better. Promoshin is the only company that offered the best price of explainer video, with great add-ons to choose from, and they’ll help you build a marketing and advertising strategy.** I will highly recommend you use Promoshin for your marketing video and advertising project, as they are the only ones who can understand your needs, and I will use Promoshin again for my future explainer videos. Thank you guys for watching.”

Earl Barnett of StudyHall101 | Deland, FL

“I chose Promoshin because it was one of the best products that actually fit our organization out there. The expectations that I had were a lot of the other companies had the same sort of product but once I received the video it was most definitely totally different. Fears that I had with Promoshin, kind of at the beginning, was just the follow through. It was a process and thought of sending this astronomical amount of money to a company that you’ve never seen before. I was really impressed by Promoshin once we hired them and actually got the sample product when it came back. It really kind of divided itself from a lot of the other competitors. The features I love the most with Promoshin video was just the interactive and the motion animation that I did have and plus the personal approach that our person, George, actually put an effort in making the video. I would recommend Promoshin. Once we showed the video sample clip to other people within the organization, they absolutely fell in love with it. Most definitely we’ll be doing another

video with Promoshin. Definitely I would recommend Promoshin to any company that needs advertisement done.”

Michael Krisa of EasyWebVideo.com | Ontario, Canada

“Hey there, it’s Michael Krisa here. My partner Shawn Pringle and I own EasyWebVideo, a full sweep video publishing company. With over 7,000 customers we know a little bit about video hosting, video publishing, and the power of video. So when we redid our sales page we wanted to add one of those cartoony style videos. We looked high and low on the web to find the company that we thought could deliver the goods. I’ll tell you there are a lot of companies out there but we found one called Promoshin and even their name is kind of wacky but I think you need to be that way to be creative and these guys nailed what we were looking for. **They helped us with the script, they put together a cartoon style video that, you know what, we’re proud to use, but more importantly it converts. If you’re looking for a company to help you with your cartoon style video animations, this is the company, Promoshin. If I had three thumbs, all three of them would be showing.** I highly recommend them and I think you should check them out.”

Aeron Sullivan of Tradiv.com | San Marcos, CA

“Hi my name is Aeron Sullivan, CEO and founder of Tradiv.com. I wanted to take a quick minute to recognize Promoshin for putting together a great video for us. They helped us in a tremendous way and so I wanted to help them by putting this video together. But also I wanted to help you, one, to make the decision to have explainer video made, and two, to hopefully use Promoshin because I don’t think you’ll be disappointed with that, with either decision. I had a couple of fears going into making the video, not just with Promoshin but in general. I was worried about cost for a startup. We don’t have a lot of capital, we’re bootstrapping it, so we needed to be cost effective. It needed to be time effective or it needed to be deployed in a very quick manner. We’re a startup, we’re moving very quickly. We’ve got a lot of investors interested in us and so I wanted to get that video out to help to keep that momentum and to keep that excitement about the company. And the third one is I needed it to be customizable. Tradiv.com has a brand we hope to represent a few things so I didn’t want to just make our videos different from the rest of the videos but I wanted to make it embrace some ideas and concepts in the field that is Tradiv.com. Going into the video making process with Promoshin I had some expectations, you know. They had a rich history of videos in their archive that you can view. In fact we used some of those to help decide what type of video we wanted to make. **So I knew what we were going to get was going to be pretty good but I had no idea that was going to be the level that it was when it was finally delivered. Whether it be through the scriptwriting, the storyboarding, the illustrations or the final video production they are with you every step of the way. Helping guide you to make something better than you can probably imagine and two, staying engaged with you so that you have plenty of opportunities for feedback so when you get that video, there isn’t that nagging aspect**

that you wish would be changed. It's absolutely what you expect, what you want and will probably exceed your expectations if you use Promoshin. Some things I liked about the company is that they were engaged from the beginning. You weren't just another customer. They seemed passionate about the video making and about making your video. I know I talked to the President a couple of times and he liked where our video was going, was excited about it and in fact we even exchanged couple of emails regarding the things currently in the industry that we are entering and that's turned into a great relationship that I've had with Promoshin. **I will absolutely use them again, not just because of their product but because of the company's service is at the highest level that I could expect from a company in this market.** So Promoshin, thanks, you guys are awesome. For all you entrepreneurs, businessmen and women out there, one, an explainer video is absolutely the way to go. It is a great way to convey information. Do it in a fun and engaging way. If you use Promoshin to put together that video, I promise you, you will not be disappointed. Thanks guys, look forward in working with you in the future."

Don Carter of HometownMBA.com | Lake Villa, IL

"Hi, my name is Don Carter. I'm the founder of Hometown MBA. I'm recording this testimonial video on behalf of Promoshin.com. I decided to work with Promoshin after trading emails with Ben and I actually had a chance to talk with him on the phone and **one of the things that really impressed me about Ben was his sincerity to really help me try to put together a quality video product.** After a few minutes of speaking with him on the phone, I realized that he understood the vision for what I wanted to create with the Hometown MBA video and we connected instantly and so I just knew that going with Promoshin was really going to be the right choice for my business. I actually had a chance to shop around. I went online. I had a chance to visit a number of competitive competitor website. What I found is that prices vary. There were some that were less expensive than Promoshin and there were some that were certainly more expensive but again, what I found was that just the example videos that Promoshin had on their site gave me a sense of the types of companies that they've worked with. **The diversity of the videos that they could create and also the example videos just really showed the creativity that the company had.** They really put together some really interesting and fun and exciting videos for the customers. So I was pleased to be able to work with Ben, George and the team. My expectations before getting my video, I wasn't quite sure what to expect. I knew I was going to get something a minute to a minute and a half. It was going to be an explainer video that could clearly and concisely tell the story of what Hometown MBA was about. **But from the moment I got the first script to the final video product my expectations were just met and exceeded.** The final video product just came out. It was great. The script really conveyed the message of Hometown MBA and I believe that video is really going to help explain to our audience the value proposition of what we are trying to create with the Hometown MBA product. I think some of the benefits and features of working with Promoshin, again, **I think the customer service was top notch. George, my project manager, it was really easy get ahold of him.** Very responsive to any question that I had. They responded back to me within 24 hours. Again I had a couple of phone calls with Ben, very responsive as well. We actually

recorded the video and I thought that we are done and my wife actually pointed out a rather significant mistake that I made in the script which could have created some liability for us with the first video and so I went back to George and the team of Promoshin and I asked them to make the change and within a week they were able to edit the video, redo the voiceover and actually the second version of video was actually a much better product than the first one so I was really pleased with their responsiveness to the changes we needed to make. I'd recommend Promoshin to anybody that is looking to put together an explainer video because I think you get what you pay for and certainly there was significant value for the money that I spent with Promoshin. Again, top notch video product. We got it done in about four weeks so it was a really good turnaround time as well. So I think in terms of promoting my company through this video I think it was a very good investment so I would definitely recommend Promoshin to others that are looking to put together an explainer video. And even if you're unsure I would also encourage you to go out to the Promoshin website, take a look at their examples, because, again, I think there's a number of different examples from different companies that they've worked with that can give you a sense of what will fit your style, your company's need and the type of statement that you want to make with your video. I think you'll be able to see the type of work that they do. So again I highly recommend the company. I'm very pleased with their service and hopefully I can work with them again in the future as my business grows."

Thom Kaz of MentalEdgeGolf.com | Mobile, AL

"Hey guys this is Tom Kaz from Mental Edge Golf. We're here at the biggest PGA show in the world for every new golf product that you can imagine and we are excited to be showing our Promoshin video to everyone, talking about our new Mental Edge Golf virtual online learning platform. If you're looking for a video that can sell your product, your service to everyone in one of the most effective ways you can do it, contact Promoshin video. Those guys do a great job."

Travis Renn of FoodRevolt.com | Los Angeles, CA

"Hey guys, just want to send out a quick referral for Promoshin video. My partner and I, we run FoodRevolt.com and we were looking for an instructional video or an explainer video that was going to help us explain our database. **We did extensive research online. We knew that we didn't want to spend like \$10,000. We knew weren't going to get it as cheap as \$300. We were looking for a company that was in between that offer tremendous value for the sources that they provided for the video. We were super happy with Promoshin's video. The communication that we had along the project was spot on.** They kind of knew what we were looking for, picking out what kind of video we want, just the whole process of, you know, submitting our storyline or having them help us with it, getting the artwork back, approving it -it all went off that hitch. It was really, really great. **I would just say tons and tons of value relative to some of the other companies out there. We were very happy with our final video. We deployed it immediately. We already getting a huge return on our investment for it. Super excited with Promoshin. I'd use them. Thanks. That's all I got.**"

Brandon Stein of Wayback Apparel | New Albany, IN

“Hey, this is Brandon with Wayback Apparel. I just wanted to say that I couldn’t be happier with the video that you guys made for us. Thank you Ben so much. George, thank you a lot for helping out. It’s definitely going to help us with our sales and it’s going to prevent us from really ever having a rainy day. Thanks guys.”

Phil O’Carroll of FairwaysandFundays.com | Ireland

“Hi Ben and the team of Promoshin. First of all, I’d just like to really congratulate you guys on a fantastic job which you have done for our company, Fairways and Fundays. We are a golf and leisure tour provider from Ireland. Obviously when we contacted Ben initially and the team of Promoshin, we had some major issues in relation to getting a promotional video produced for our company. **Obviously the first issue was pricing and we were very worried that the cost of a professional video would run into huge, huge money. As it turns out, thanks to Ben and the team of Promoshin we got a fantastic promotional video produced on a really, really superb budget. What else can I say? I mean, it’s the work that Promoshin do from taking this project right from the start, from the initial stages right through to completion. I was hugely impressed.** I wouldn’t hesitate to recommend Promoshin to any other company or any other individuals who were looking to get a promotional video produced. Initially we contacted Ben and ran through, I suppose, the concept, what we were looking to achieve from this video. Ben immediately ran through a number of different options. He outlined various options, maybe which would make the video that little extra special and maybe that little extra appealing to the audience that we were trying to promote it to. I supposed our main concern was as an Irish company and dealing with a U.S. firm, would maybe things get little bit lost in translation and would we get exactly what we were looking for. Obviously, there were issues such as voiceovers, there were issues such as imagery, issues such as the texts and the theme that we were looking to achieve, but I have to say Ben and the team at Promoshin just, none of that was a problem to them. So again, thank you very much guys, a big hello from Ireland and if you’re looking for a great golf and island tour, www.fairwaysandfundays.com, and you’ll get to see for yourself the great promotional video which the team of Promoshin have done. Thank you.”

Nancy Meek of Fancybetch.com | Phoenix, AZ

“Hi, I’m Nancy and I have a new e-commerce business that I wanted a video for. For both explaining and promotion. So I started researching my options and I wanted something that would be professional and really reflect my brand. And as I was going through I found several options but most of them are way out of my budget so I happened to cross Promoshin and I started looking at the samples. They were really good. I listened to the testimonials, and it really seemed like what I was looking for. So I gave Ben a call and he was super accommodating. He

walked me through the whole process and said they would work with me to get it right. And so we started and as I added or change anything, they were very efficient and they did it immediately, very smoothly, and the cost was really reasonable. **So the bottom line is I would highly recommend Promoshin if you're thinking of doing a video because they were great to work with, very reasonable. I was satisfied in the timing and the product and the cost. And we'll probably do more because as we grow we're going to need more videos and there's no way to engage our audience better than to watch a video. So I do recommend Promoshin highly. Thank you.**"

Sarah Swords of PJS Hygiene | Preston, United Kingdom

"Hello, just leaving a little feedback for the video you did for our company. My name is Sarah from PJS Hygiene in England. We are a small cleaning business. We used Promoshin to promote our video in a very clear and fun way. We chose you on the internet over lots of other companies because your videos, your preview videos looked better quality. We emailed over ideas and what we would like to use in our video and you helped us with new and exciting ideas which we wouldn't thought of ourselves and because it was our first video and **we live so far away in England we were a bit apprehensive about sending over forms but we were very happy as Ben and George were very responsive and emailed back all the time and made us feel like we were working with professionals which we were.** I personally would recommend Promoshin to anyone wishing to promote their business because we absolutely love our video and the characters in it. It comes across as excellent promotion. Thank you once again for a great job. Thank you."

David Lee of Adaptive.io | Newport Beach, CA

"Hey guys, my name is David Lee. I'm the CEO and Co-Founder of Adopted.IO. We are a startup doing marketing and data automation. And a part of that was you know it's really hard to explain a lot of our technology that we are offering to marketers and our customers. So I decided we really wanted a really good, compelling, demonstrable video to be able to articulate our message to customers because we're still in beta so our website and our marketing material really weren't ready just yet. I went out there really not knowing what to expect as far as creating a video but I've seen some really good ones, some really good animated ones on certain sites but really didn't have an idea how to get started. I've worked with you know sites out there where you can submit for a logo and you get you know 500 people submitting or something like that. I found one similar to that for videos but you know as a CEO of a small company you just don't have time to really go through you know 80 videos and having to work with those people to tell them how to rescript it and how to create the language because it's a technical product, so you really need to just trust a company or really find somebody who can guide you through this process. **I found Promoshin, I loved what I saw on the website about the testimonies that they have from different customers and really made me comfortable, I think that working with Ben and George. They're just their guidance and help through the process was**

invaluable. We started off with a script that we both kind of drew up upon. You know, Ben really knew the product the more he got to learn about it. So you know that time spending to learn about our product was really important and then when the illustrations came about...I mean it was pretty much spot on, you know well not 100% because you know I do have to put some comments into there but just the process was smooth. Ben was great at working on you know, it took longer than it should have I'm pretty sure...but it came out great. I hope you guys might see it on the website soon. We're really excited about that, and **I highly recommend for anybody who's going to create any kind of product or service related video that's animated or you know maybe just anything that Promoshin is definitely for the pricing, great value.** And I would say again, for somebody who's never really gone through this process as a creative person - the guidance and then managing the project was super, super helpful. So, for all you people that are out there looking to create videos, **I think Promoshin is definitely a company I'm going to be using probably starting next month when we start rolling out some more product videos and more feature related stuffs. So I look forward to working with Ben and the Promoshin team more.** Thank you for taking the time to listen to me and hopefully I was able to add some value or some points to your decision making. But I highly recommend Promoshin guys. Great job guys. Thank you very much.”

Paul Slack of VendeSocial.com | Farmers Branch, TX

“The Promoshin animated video service. As a internet marketing consultant, I'm always recommending to my clients that they add video to their content mix, and as you might imagine animated video is really hot right now and so I was looking for a video partner that I could recommend to my clients and before I decided to send any of my clients their way, I wanted to try them out on my own. And so I looked all over the web. **I did a lot of Google searches. I talked to colleagues and friends just to see what was available out there and quite frankly, I didn't see anything quite like Promoshin. Nobody had the body of work that was available to look at on the website, and certainly nobody had the depth and breadth of the different industries that they served...so I thought that they be a great partner. I didn't expect to see the level of project management and scriptwriting capabilities. I figured that they were really good animators, maybe had some good software to make that quick and easy and painless but was really impressed with all the assistance we had in writing the scripts and all the steps that they took to make sure that I was very satisfied with the storyboard all the way down to the finished product. I highly recommend these guys, and I'm getting as many of my clients involved with them as I can. Thanks a lot.”**

Julie Watson of eTurns.com | Orange County, CA

“We just finished our fourth video with Promoshin and it's been a great experience. Initially we chose Promoshin because I thought they had a great variety of explainer videos on their website and in particular since we sell inventory management software, I was looking for good software industry sample videos and they had great ones on their site. **It seemed actually a lot**

better than the competition, so that's what made us choose Promoshin in the beginning and they absolutely came through for us because we ended up making four videos that explained very well how our software works and they never once complained about the edits that I came back with and they were many edits and they never once said that was too many or try to charge any extra fees and so I just really appreciate their strong emphasis on customer service and it was a pleasure working with them and they absolutely did it until it was great and so the results have been really good for us. In fact, we've had some of our largest customers come back to us and say: "Who made your video for you because we'd actually like to go back and use them." We've had other comments saying because our video talks about a fictitious guy named Bob, so people come back to us and say, "Hey we're Bob from your explainer video. That's exactly how we did inventory management and we need what you do." So obviously it helps get the story through to people so we couldn't have been happier with how it worked out to work with Promoshin and I would definitely recommend them to anyone looking for an explainer video."

Diego Garcia Camacho of BachilleraTodesDeCasa.com | Bucaramanga, Colombia

"Hello. My name is Diego Garcia. For a long time I was searching for a website that could help me with the process of creating a professional video. I found Promoshin.com, which has helped me a lot. **At first, I had doubts because here in Colombia there aren't many websites that provide services for the creation of professional videos as Promoshin.com does. But I decided to give it a try.** I thought: 'Well, let's see how it goes', and it has helped me tremendously. The results are very good. The final video proved to be excellent, very professional. The narrator's voice was excellent. It's been a very good experience, since companies like this are very difficult to find in Colombia. I highly recommend it. If you're looking for a professional video creator, I recommend Promoshin.com. It's been a superb experience for me. Bye."